



YBCBD SERVICE HIGHLIGHTS

KEEPING YERBA BUENA CLEANER & SAFER | OCTOBER 2016

THE YBCBD TEAM

- **Clean Team.** Sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to neighborhood cleaning requests every day 6 a.m.-9:30 p.m.
- **SFPD Bike Patrol and Safety.** On top of existing police services, the YBCBD funds an SFPD bike patrol officer to keep us safer – 10 hours a day, 7 days a week.
- **Community Guides.** Help everyone in the district and are our eyes on the street — directing visitors to local businesses, contacting our dispatcher about cleaning and safety issues, and helping those in need — every day 6 a.m.-midnight.
- **Social Service Specialist.** Connects people living on district streets to available services as part of a one-year pilot program.

OCTOBER TEAMWORK

831 Sleeper/camper issues addressed
787 Graffiti tags, stickers & flyers removed
776 Visitor-resident assistance/directions/maps given
412 Sidewalk sweep requests completed
282 People advised about “sit-lie” law violations
242 Meet & Greets with businesses and residents
203 Spot cleaning requests completed

195 Trespassing/loitering issues addressed
144 Illegal dumping reported/cleaned up
124 Overflowing trashcans cleaned up
116 Aggressive panhandling addressed
104 Cardboard removals done
14 Mentally disturbed person assisted
12 Drunk and disorderly situations addressed

YOU CAN HELP! REPORT ISSUES

Report cleaning issues and non-emergency safety concerns to YBCBD Dispatch. Call 415.543.9223, email dispatch@ybcbd.org, text 415-559-1362, or visit Yerba Buena Assist at WWW.YBCBD.ORG (Include dispatch buttons).

YBCBD ASSISTS

Market Street Prototyping Festival Brings Interest and Intrigue to the District

Thirty temporary exhibits enlivened Market Street for three days in October highlighting useful, creative and innovative ideas to address public space challenges. Some prototypes will be considered by the YBCBD for installation on Market Street. Our Community Guides answered questions about the festival and our Clean Team ensured the areas around the exhibits remained clean.

Dreamforce Brings 170,000 to Yerba Buena

The annual Salesforce Dreamforce convention brought record crowds of 170,000 to Moscone Center and the district. Our Community Guides assisted convention participants and tourists to navigate the district and point them to local businesses and attractions. Our Clean Team was kept busy cleaning up overflowing trash cans, sweeping and picking up litter.

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Samples of Graffiti Removal and Clean Up



4th St



3rd St



Harrison St



Market St



Market St



3rd St



Market St



Annie St



Market St



Mission St