



For Release: December 14, 2012

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SUPERVISOR KIM AND THE YERBA BUENA COMMUNITY BENEFIT DISTRICT UNVEIL NEW “ARTFUL” BICYCLE RACKS FOR YERBA BUENA NEIGHBORHOOD

Yerba Buena Community Benefit District’s Recycled Cast Iron Bike Racks Featuring Unique Tire Tread Designs are the First of Their Kind in the City

San Francisco, Calif., December 14, 2012 — San Francisco’s first “artful” bicycle racks, sporting tire tread patterns and made of recycled cast iron, were unveiled today by Supervisor Jane Kim, City leaders and the [Yerba Buena Community Benefit District](#) (YBCBD) at ceremonies in front of METREON.

“The bike racks reinforce our City’s commitment to sustainability and will encourage people to use green alternatives to driving. The designs reflect the creativity of the Yerba Buena neighborhood, the home of so many world-renown museums, galleries and performing arts venues,” said Supervisor Kim.

The bike racks are funded by the YBCBD and were designed by [CMG Landscape Architecture](#). The first 60 of 250 bike racks will be installed in the Yerba Buena neighborhood by the [San Francisco Municipal Transportation Agency](#) during the next few months. The first racks will feature two different tire tread designs with plans to introduce new art designs from local artists every 30 racks.

“We’re located in the creative epicenter of the City and our projects mirror our neighborhood’s eclectic personality,” said John Noguchi, YBCBD board member. “Positive changes occurring in Yerba Buena are a result of working as partners with the City and our neighbors.”

The [San Francisco Bicycle Coalition](#) praised the YBCBD and the City for supporting healthy, sustainable transportation options for residents and visitors to the bustling area. “With a 71 percent increase in the number of people bicycling between 2006 and 2011 in the City, these new bike racks are meeting an increasing demand for great bicycling conditions and doing it in an eye-catching way,” said Executive Director Leah Shahum. “The racks are like art, which make them a perfect fit for this neighborhood.”

The bike racks are part of the YBCBD’s [Yerba Buena Street Life Plan](#), a road map for improving public spaces in the neighborhood. The plan includes more than 30 projects ranging from temporary installations to long-term, large-scale urban design improvements. The first project, also designed by CMG Landscape Architecture, involved creating six mobile parklets with landscaping and seating that add greenery and places for social interaction. Some of the other projects in the plan include: public seating for the district; clean energy solar docking stations for public use; improving alleys as social spaces for pedestrians; new dog parks and dog runs; adding decorative lighting to define the district and improve pedestrian safety; artistic crosswalks; and anchoring the district with a redesigned plaza at Moscone Center.

The YBCBD is defined by an incredible diversity of residents, cultural offerings and businesses from about Second to Fifth and Market to Harrison Streets. It bustles with world-class museums, shopping, dining, convention space, hotels, and educational institutions. The neighborhood includes a variety of housing from senior housing and below market rate housing to luxury condominiums and live/work lofts. District property owners approved the YBCBD in 2008 to improve the quality of life in the area. Its mission is to provide programs that foster a safer and more secure community, create a cleaner and greener neighborhood, and reinforce the viability of our economic base. It began implementing programs in 2009. They include a Community Guides program, 10B police officer program, graffiti removal, street and sidewalk cleaning, marketing and other improvement efforts. Learn more at www.ycbcd.org.