



Meeting Minutes

Yerba Buena Community Benefit District
Board Meeting/Annual Meeting
Tuesday, January 16, 2018
4:00pm – 5:30pm

San Francisco Marriott Marquis
780 Mission Street
Golden Gate A, B2 Level

Attending: Laurel Arvanitidis, Brooke Barnecut (alternate for Gail Ringer), Catherine Bartels, Noah Bartlett, Michelle Delaney, John Elberling, Lynn Farzaroli, Elizabeth Gessel (alternate for Linda Harrison), Kristin Gonsar, James Gordon, Helen Han, Peter Hartman, Kerry King, Lisa Kirvin, John Noguchi, Richard Rendon, Scott Rowitz, Dan Soine, Candace Sue, Christopher Sullivan, Micah Tell, Brennan Zerbe

Not Attending: Jon Kimball, Lawrence Li, Frank Miskus

Public: Michelle Anderson, Peter Bartelme, Edwin Batogfaed, Andre Brose, Juan Burgos-Gil, Andrew Bryant, Mary Jo Campbell, Paris Carthen, Cora Chen, Lady Chi, Steve Cho, William Clements, Kevin Congers, Noelle Duong, Elaine Elinson, Dara Geckeler, Mark Gedymin, Charlie Gibbons, Dean Goldberg, Bridget Johnson, Reginald Johnson, Dorka Keehn, Jane Kim, Natasha LaGrone, Alice Lin, Calvin May, Terry Morris, Jesus Pena, Judith Propp, Emily Quist, Jacqueline Volkart, Paul Yin, Ellen Yeung

OPEN SESSION

4:00pm

A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES

Candace Sue called the meeting to order and reviewed the public comment guidelines.

B. INTRODUCTIONS

C. APPROVAL OF MINUTES

The motion to approve the November Meeting Minutes was unanimously approved.
MSC: Zerbe/Arvanitidis

D. PANEL DISCUSSION– THE OPIOID EPIDEMIC AND WHAT CAN BE DONE with representatives from the Department of Public Health and the San Francisco AIDS Foundation

Peter Bartelme introduced the panelists and gave an introduction on the opioid epidemic's effects on our streets. The panel discussed many topics including treatment for the service resistant, opportunities for successful outreach, possible changes within the city system to increase treatments, and ideas on how best to work with this population. The YBCBD

distributed a paper on how we address the issue and agreed to work with panelists to post answers to questions on the YBCBD website.

E. CHAIR/EXECUTIVE COMMITTEE REPORT

E-1 REPORT on conflicts of interest.

No conflicts of interest or interlocking directorships were reported.

E-2 REPORT on actions taken by the Executive Committee.

Candace Sue reported that the Executive Committee took several actions between board meetings included approval of the award recipients for the first annual Yerba Buena Excellence Awards, approval of the landscape architecture firm WRT to develop a new Yerba Buena Street Life Plan. She indicated that the agreement with WRT would be discussed later in the meeting.

E-3 RECOGNIZE outgoing officers, committee chairs, and directors.

Candace Sue recognized two outgoing board members, John Elberling of TODCO and Misty Rasche of B Bar and Restaurant, for their outstanding contributions. Candace Sue also recognized two outgoing committee chairs, Frank Miskus of the Services Committee and Dan Soine of the Marketing Committee. All received awards for their service.

F. BOARD DIRECTORS, COMMITTEE CHAIRS, AND OFFICERS ELECTION (5:00pm)

F-1 PRESENT/APPROVE the 2018 slate of board officers, committee chairs, and directors.

John Noguchi presented the 2018 board slate, approved by the Nominating Committee, for approval. The slate included:

Officers (one-year terms; can serve a maximum of two terms)

Chair – Candace Sue/SFMTA

Vice Chair – Scott Rowitz/Yerba Buena Center for the Arts

Secretary/Treasurer – John Noguchi/The Moscone Center

Committee Chairs (one-year terms; can serve a maximum of two terms)

Audit Committee – Scott Rowitz/Yerba Buena Center for the Arts

Community Benefit Fund Committee – Kristin Gonsar/Millennium Partners

Finance Committee – John Noguchi/The Moscone Center

Marketing Committee – Michelle Delaney/111 Minna

Services Committee – Brennan Zerbe/Hearst Corporation

Streets & Public Space Committee – Lisa Kirvin/Renaissance Entrepreneurship Center and Lawrence Li/SPUR as Co-Chairs

Directors (three-year terms; can serve a maximum of two terms)

Commercial/Office Building – Brookfield Properties/Frank Miskus (second term)

Commercial/Restaurant – The Keystone/Micah Tell (first term)

Commercial/Service Business – 111 Minna/Michelle Delaney (second term)

Nonprofit Arts – Contemporary Jewish Museum/Kerry King (second term)
Nonprofit Arts – SFMOMA/Noah Bartlett (first term)
Non-Profit Arts – Museum of the African Diaspora/Linda Harrison (first term)
Resident/Owner – Laurel Arvanitidis/246 Second Street (second term)

The motion to approve the 2018 slate as presented was approved unanimously.
MSC: Hartman/Bartels

F-2 RECEIVE UPDATE on open board seats.

John Noguchi reported that two seats still need to be filled – a community organization and a resident/owner seat. The committee will work to fill the seats during the coming year for consideration at a future meeting.

G. HIGHLIGHTS/ACCOMPLISHMENTS OF 2017

G-1 REPORT of highlights and accomplishments of 2017 and preliminary plans for 2018.

Candace Sue shared a presentation of highlights from 2017 including public art unveilings, Community Benefit Fund grants, and neighborhood activations along with a glimpse of projects in 2018 including the addition of another Social Services Specialist, installation of graphic crosswalks, development of a new public realm plan, and completion of construction of a redesign of the public plaza at Annie and Market streets.

H. STREETS & PUBLIC SPACE COMMITTEE REPORT

H-1 REVIEW/DISCUSS/APPROVE an agreement with WRT, LLC for up to \$75,000 to develop a new Yerba Buena Street Life Plan.

Lisa Kirvin presented the agreement with WRT as the new landscape architecture firm to develop a new Yerba Buena Street Life Plan. The firm went through a very rigorous interview process, competing with 9 other firms, and were selected for their excellent work and community outreach.

The motion to approve the Agreement an agreement with WRT, LLC for up to \$75,000 to develop a new Yerba Buena Street Life Plan was unanimously approved. MSC: Hartman/Zerbe

I. EXECUTIVE DIRECTOR REPORT

I-1 RECEIVE UPDATE on Brown Act Training & Board Orientation.

Cathy Maupin announced possible dates for Brown Act Training and Board Orientation.

I-2 RECEIVE UPDATE on April Board Meeting items.

Cathy Maupin announced potential items for the April Board Meeting including Community Benefit Fund grants, quarterly financials, and audit committee membership.

J. ANNOUNCEMENTS AND REQUEST FOR INFORMATION

John Elberling thanked everyone for their work in the neighborhood. He expressed concern about continuity on the board as none of the original board members are currently serving. He acknowledged the YCBCD as the flagship benefit district in San Francisco, and the most accomplished. He urged the board to keep that high standard as it moves into the future.

K. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA

There was no general public comment.

L. ADJOURN

Candace Sue thanked the San Francisco Marriott Marquis, Chris Sullivan and Mia Garlow for hosting the meeting. The meeting was adjourned at 5:30pm.