

AGENDA

Yerba Buena Community Benefit District Executive Committee Meeting

Thursday, March 28, 2019

1:30 – 3:00pm

YBCBD Conference Room

5 Third Street, Suite 914



All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

1:30pm

- A. **CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES** (1:30pm)
- B. **INTRODUCTIONS** (1:32pm)
- C. **APPROVAL OF MINUTES** (1:35pm)
- D. **CHAIR REPORT** (1:40pm)
 - D-1 REVIEW/DISCUSS/APPROVE letter outlining the YBCBD position on the Hearst hotel project. (Farzaroli)
 - D-2 RECEIVE UPDATE on CleanSafe365 meeting with the Mayor's budget director, Kelly Kirkpatrick. (Farzaroli)
- E. **FINANCE COMMITTEE** (1:55pm)
 - E-1 REVIEW/DISCUSS/APPROVE a YBCBD Reserve Policy, for final approval by the YBCBD Board of Directors. (Rowitz)
- F. **COMMUNITY BENEFIT FUND COMMITTEE REPORT** (2:05pm)
 - F-1 REVIEW/DISCUSS/APPROVE funding of event sponsorships and mini-grants. (Farzaroli)
 - F-2 REVIEW/DISCUSS/APPROVE funding of full grants, for final approval by the YBCBD Board of Directors. (Farzaroli)
- G. **STREETS COMMITTEE REPORT** (2:15pm)
 - G-1 REVIEW/DISCUSS/APPROVE changes to the Streets Committee structure, for final approval by the YBCBD Board of Directors. (Bartlett)
 - G-2 REVIEW/DISCUSS/APPROVE changes to the FY19 Streets Committee Budget Plan. (Bartlett)

G-3 RECEIVE UPDATE on Annie North Plaza. (Bartlett)

G-4 RECEIVE UPDATE on changes to Howard Street. (Bartlett)

H. SERVICES COMMITTEE REPORT (2:30pm)

H-1 RECEIVE UPDATE on the deployment of the Downtown Streets Team. (Zerbe)

H-2 RECEIVE UPDATE on the City's Fix-It Community Meeting in Yerba Buena, and next steps. (Zerbe)

H-3 RECEIVE UPDATE on the installation of additional Bigbelly SMART waste receptacles. (Zerbe)

I. MARKETING COMMITTEE REPORT (2:40pm)

I-1 RECEIVE UPDATE on the 2nd Annual Yerba Buena at the San Francisco Giants, Saturday, April 13th at 1:05pm versus the Colorado Rockies. (Delaney)

I-2 RECEIVE UPDATE on other projects: (Delaney)

- Yerba Buena Night
- Monthly Walking Tour
- New Neighborhood Website

J. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:50pm)

K. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:55pm)

L. ADJOURN (3:00pm)

**Please RSVP to Richard Ciccarone (rciccarone@ybcbd.org) or 415.644.0728
by 5:00pm Wednesday, March 27, 2019.**

Upcoming Executive Committee Meeting – April 25, 2019