

2ND SOCIAL SERVICES SPECIALIST

2 ADDITIONAL CLEAN TEAM MEMBERS COMMUNITY BENEFIT FUND GRANTS

1ST ANNUAL YERBA BUENA

COMMUNITY EXCELLENCE AWARDS

2018 REVIEW



2019 PREVIEW

"COLORFUL TO THE CORE" CAMPAIGN

Yerba Buena Street Life Plan

YERBA BUENA NIGHT

NEW GRAPHIC CROSSWALKS

YERBA BUENA
COMMUNITY
BENEFIT
DISTRICT

LEARN MORE ABOUT THE YCBCD AT WWW.YCBCD.ORG
ENJOY THE NEIGHBORHOOD WEBSITE AT WWW.VISITYERBABUENA.ORG

YCBCD

YERBA BUENA CBD NEWS

Working Together to Improve Yerba Buena

The YBCBD exists to provide services to make Yerba Buena cleaner, safer and even more inviting. Here's a look back at a few accomplishments in 2018 and peek at plans for 2019.

2018

- Added a second Social Services Specialist to compassionately connect people living on our neighborhood streets to services — more than 700 accepted referrals to support services.
- Two additional members to our Clean Team provided nearly 200 more hours of service.
- Our service teams responded to 1,741 requests for extra sidewalk cleaning; removed 5,385 graffiti tags, stickers and flyers; addressed 173 overflowing trashcans and 300 instances of illegal dumping; and helped tens of thousands of visitors navigate, explore and enjoy Yerba Buena.
- Awarded the 1st Annual Yerba Buena Community Excellence Awards to neighborhood partners who make our neighborhood great.
- Community Benefit Funding supported public art, community engagement, streetscape improvements, and public safety enhancements.

2019

- Introduce our updated "Yerba Buena Street Life Plan-An Evolution" to guide efforts to improve our streetscape. See it online.
- Add more Big Belly "smart" waste receptacles.
- Begin improvements to the plaza at Market and Annie streets.
- Update the neighborhood website at visityerbabuena.org to promote our community businesses.
- Unveil "Colorful to the Core", our new campaign to create awareness of Yerba Buena's rich tapestry of culture and energy.

Contact YBCBD for Neighborhood Services

You can help. Report an issue to YBCBD Dispatch. Call 415.543.9223, email dispatch@ybcdbd.org, text 415.559.1362, or visit Yerba Buena Assist at www.YBCBD.org



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