

## **Yerba Buena Community Benefit District Call for Graphic Artists and Designers for public graphic design project**

The Yerba Buena District is home to many of the biggest museums and cultural centers in San Francisco where people come from all over the world to visit. Part of the YBCBD mission is to help promote the neighborhood as a destination for unique cultural discoveries, public performances, and memorable, unexpected artistic experiences.

Recently, the YBCBD has installed new Bigbelly “smart” refuse collection units that are instrumental in keeping the district cleaner. These units are also a wonderful opportunity to artistically enhance and promote our community with original artwork by local artists who can help us proudly announce the artistic atmosphere of the district.

In total there are 21 YBCBD Bigbellys in the neighborhood. We are looking to replace the graphic wraps at nine (9) of the locations immediately, and the remaining locations as needed. We are seeking a total of three (3) artists to create three 2D flat work designs for three (3) Bigbelly units each. There are no limitations for the theme of designs submitted. A committee will select artists based on the design theme described in the application enclosed. The three selected artists will each receive \$1,000 for their final artwork to be placed on the units for approximately one year.

If you're interested in submitting for this opportunity, please fill out the enclosed application included in this packet no later than July 26, 2019 at midnight.

Information beyond the application may be requested to make final selections.

### ***YBCBD History***

The Yerba Buena Community Benefit District (YBCBD) was approved by district property owners in 2008 to improve the quality of life in the area. Our mission is to provide programs that foster a safer and more secure community, create a cleaner and greener neighborhood, and reinforce the viability of our economic base. We began implementing programs in 2009. They include a Community Guides program, 10B police officer program, streetscape improvements, greening projects, graffiti removal, street and sidewalk cleaning, marketing, community development, and other improvement efforts.

## **Bigbelly Unit Art Project Criteria**

*To apply you must meet all of the following criteria:*

- You are an individual artist or collective. Artists and collectives can be based anywhere, however, we will prioritize Bay Area individuals and collectives should all criteria and work be measured equally.
- You agree to create work within the dimensions provided in this packet for the Bigbelly units. Submissions that do not conform to these dimensions will be disqualified.
- The front-facing panel of the unit will include the Yerba Buena neighborhood logo (provided in this packet). For submission we allow the artist to use the Yerba Buena neighborhood logo at their discretion. Submissions that do not incorporate the logo on one side of the unit will be disqualified.
- If selected, the individual or collective will work be tasked to create three (3) designs for three (3) separate units. The work will be approved by a committee before installation.
- Only fully completed applications received by Friday, July 26<sup>th</sup> at midnight will be accepted for review by the committee.

To submit your application please use the following:

Mail:

YBCBD

C/O Constance Cavallas

5 Third Street, Ste. 914

San Francisco, CA 94103

Electronic submission:

[info@ycbd.org](mailto:info@ycbd.org)

Subject Line: Bigbelly Art

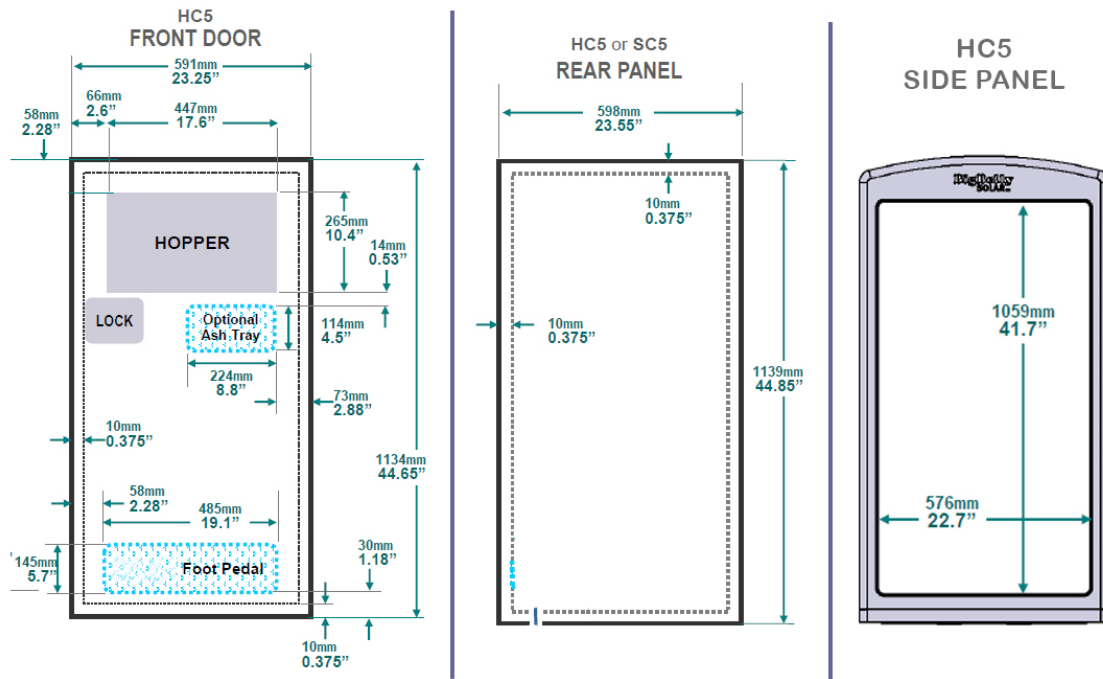
## Bigbelly Artist Application

Name of Artist or Group:	
Primary Contact Name/Title (if the applicant is an organization or group):	
Address:	
Primary Contact Telephone:	Primary Contact Email:
Digital Portfolio URL:	
Please explain your overall design concept (you may use rough drawings if needed):	

# Bigbelly Unit Specifications

## Wrap Decal Specifications

HC5 and SC5: Art Submission Requirements



Yerba Buena Neighborhood Logo to be placed on the Front Door Panel

