

AGENDA

Yerba Buena Community Benefit District
Executive Committee Meeting
Thursday, December 3, 2020
1:30 – 3:00pm



Via Zoom Videoconference

<https://us02web.zoom.us/j/82615769441?pwd=T25sM3FtWWNWemQ3ci9TSVM5VkIXUT09>

Meeting ID: 826 1576 9441

Passcode: 882231

Phone Option

1-669-900-9128

Meeting ID: 826 1576 9441

Passcode: 882231

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

1:30pm

- A. **CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES** (1:30pm)
- B. **INTRODUCTIONS** (1:32pm)
- C. **APPROVAL OF MINUTES** (1:35pm)
- D. **CHAIR REPORT** (1:40pm)
 - D-1 RECEIVE UPDATE on neighborhood news. (Bartlett/Maupin)
 - D-2 DISCUSS/APPROVE Yerba Buena Community Excellence Award Recipients. (Bartlett)
 - D-3 DISCUSS/APPROVE a Temporary Change to the Bylaws to Allow the Extension of January 2021 Expiring Board Terms by One Year, for final approval by the YBCBD Board of Directors. (Bartlett)
- E. **AD HOC/SMALL BUSINESS SUPPORT COMMITTEE REPORT** (2:10pm)
 - E-1 RECEIVE UPDATE on applications and grants awarded. (Allison)
- F. **MARKETING UPDATE** (2:20)
 - F-1 RECEIVE UPDATE on efforts to re-envision the work of the Marketing Committee. (Ciccarone)

G. STREETS COMMITTEE REPORT (2:35pm)

G-1 RECEIVE UPDATES on neighborhood projects. (Li/Cavallas)

- Bigbelly Art
- Minna-Natoma Art Corridor Artist RFQ

H. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:45pm)

I. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:50pm)

J. ADJOURN (3:00pm)

**Please RSVP to Sophia Cross (scross@ybcbd.org) or 415.644.0728 x 3
by 5:00pm Wednesday, December 2, 2020.**

Upcoming Executive Committee Meeting

Thursday, January 28, 2021

1:30 – 3:00pm