



WELCOME TO YERBA BUENA

WE'D LIKE TO SHOW YOU AROUND ...

You've already made a great decision to locate to one of San Francisco's most dynamic districts: Yerba Buena. We are the **Yerba Buena Community Benefit District** and we were created in 2008 to oversee services that foster a cleaner and more secure community, create a greener neighborhood, and reinforce the viability of our local economy.

You are now in the center of the highest concentration of retail, culture, and transportation, not to mention being in walking distance of some of the most distinctive restaurants and museums, one of the nation's most popular convention centers, and diverse shopping plazas in the Bay Area.

This small packet is our way to help acquaint you to your new neighborhood! We will introduce you to our services such as our dispatch number for Community Guides and Clean Team and how to get yourself listed on our neighborhood website. We will also let you know how you can play a leading role in shaping the future of Yerba Buena.

Our neighborhood prides itself on the diversity of our residents across the economic, ethnic, and age constellation. It's just one of the reasons it is such a vibrant place to live and work. We want to keep it that way and with your help and involvement, we can!

Welcome to the neighborhood.

A handwritten signature in blue ink, appearing to read "Cathy Maupin".

Cathy Maupin
Executive Director,
Yerba Buena Community Benefit District





THE YERBA BUENA DISTRICT

MEET YOUR NEW NEIGHBORHOOD!





OUR SERVICES

FOR A SAFE AND CLEAN NEIGHBORHOOD

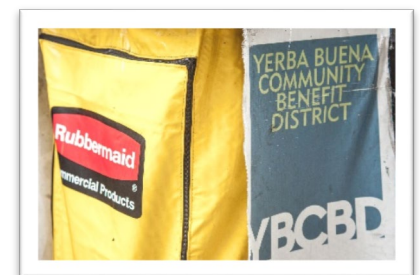
One of the key services of the Yerba Buena Community Benefit District is to create a safe and clean neighborhood, and to do that we've created a Clean Team, Community Guides, and we've engaged a special San Francisco Police Department bike officer to patrol Yerba Buena. These services are all offered to you whenever you need them. You can access these services 5 ways - by calling our YBCBD Dispatch at **415.543.9223**, texting 415.559.1362, emailing dispatch@ycbd.org, online at www.ycbd.org, or via our mobile app, YBCBD Assist, available for iPhones and Androids. We've included a handy wallet-sized card with this information for you to keep as a reminder.

These services are for non-emergency only. For emergencies you should still contact 911.



Our **Community Guides** are available to assist by directing those in need to the services they might need, helping businesses residents with non-emergency services, and helping visitors find their way.

The **Clean Team** keeps Yerba Buena clean on a daily basis by sweeping, removing litter, graffiti, and stickers as well as steam cleaning. If you see anything that needs cleaning, just contact YBCBD Dispatch.



Our San Francisco Police Department **Bike Patrol Officer** is here to primarily address quality of life and/or nuisance issues. They are available most days and will respond when notified through YBCBD Dispatch.



GETTING INVOLVED

A STRONGER COMMUNITY

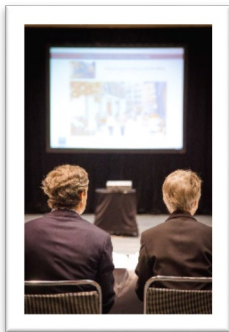
We think our neighborhood is one of the best in San Francisco and since you've decided to move here, we assume you think it's pretty special too. One of the greatest community assets are the people who live and work here, and that now includes you. To keep our neighborhood moving forward and staying the wonderful place it is, we want to encourage you to make your voice heard. Here are a few ways to do that.

Join our Board or a Committee. The Yerba Buena Community Benefit District is always on the lookout for new members for one of its various committees. We have meetings to oversee every facet of our work in the community such as Services, Streets & Public Space, Marketing, Finance, Audit, and the Community Benefit Fund committees. Our Board of Directors is a group of 28 neighborhood leaders from all types of businesses and organizations. If you're interested in joining one of our committees or our Board of Directors, there may be some openings available, so be sure to ask by emailing or calling us.

Street Furnishings. If you would like one of our specially designed bike racks or benches to adorn your business or residence, we have beautiful cast-iron outdoor fixtures that are only available in your District. Let us know if you're interested and we'll work with you to get them installed.

List on our website. If you're a business owner, you can put your business on our website: visityerbabuena.org. We have roughly 1,500 visitors a month and growing.

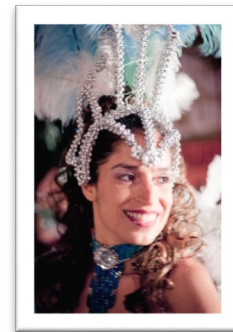
Support Yerba Buena Night. As part of our branding effort for Yerba Buena, we've created a truly unique San Francisco event once a year that includes musicians, singers, and performers of all kinds. We are always on the lookout for volunteers, material and financial sponsors, and all sorts of help.



Join a Committee or apply for a Board seat.



Supervisor Jane Kim at the unveiling of the new Bigbellys.



One of the many Yerba Buena Night performers.