2020-2021
Rising to the Challenge

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BRIGHT SPOTS IN A CHALLENGING YEAR

We remain optimistic about better times ahead knowing that our neighborhood is one of inspiration, passion and compassion. Here are some bright spots in a challenging year and a look ahead.

2020

- Added 13 Big Belly "smart" waste receptacles to bring our district total to 22, and installed new art on all of them.
- Focused our Clean Team and Community Guides’ work to help stop the spread of the virus by adhering to public safety guidelines and frequently cleaning high-touch surfaces.
- Upgraded the YBCBD Assist app to the new District Report app for the public to use to report cleaning issues.
- Provided $200,000 in grants to small businesses to assist in ongoing operations during the pandemic including providing free PPE.
- Helped fund the Academy of Art’s installation of 20 murals on boarded up storefronts and supported the Yerba Buena Gardens Lawn Art project to create artful social distancing designs in the Gardens.

2021

- Continue daily work to address graffiti, litter, sweeping and steam cleaning sidewalks, reporting large items to the City for removal, and more.
- Additional material and financial support of small businesses, nonprofits and cultural organizations.
- Development of social and economic recovery strategies.
- Creation of new pet relief “dog spots” at 3rd and Howard streets and 4th and Howard streets.

Front graphics created by Crystal Vielula on the newly placed Bigbelly units located at 3rd and Folsom in front of SoMa Square.

Take the neighborhood safety survey! We want to hear what you think.

www.ybcd.org/safetysurvey