

AGENDA

Yerba Buena Community Benefit District

Board Meeting

Tuesday, April 13, 2021

4:00pm – 5:40pm

Via Zoom Videoconference

<https://us02web.zoom.us/j/82414049349?pwd=THZwVHJOckM5QlV1K283NnVPS0JOUT09>

Phone Option: 1-669-900-9128 Meeting ID: 824 1404 9349 Password: 250010



All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda during the discussion of those items, and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

4:00pm

A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)

B. INTRODUCTIONS (4:05pm)

C. APPROVAL OF MINUTES (4:08pm)

D. CHAIR/EXECUTIVE COMMITTEE REPORT (4:10pm)

D-1 REPORT on conflicts of interest. (Bartlett)

D-2 REPORT on actions taken by the Executive Committee. (Bartlett)

D-3 DISCUSS/APPROVE supporting the proposed Small Business Recovery Act Legislation for the City and County of San Francisco. (Bartlett, presentation by Victor Ruiz-Cornejo, Policy Advisor in the Mayor's Office)

D-4 DISCUSS/APPROVE Audit Committee membership. (Bartlett)

D-5 RECEIVE UPDATE on plans to formalize the operational structure of the San Francisco Property-Based Improvement Districts Consortium. (Bartlett/Maupin)

E. MARKETING COMMITTEE REPORT (4:50pm)

E-1 PRESENTATION of the new Marketing Plan. (Delaney/Ciccarone/Bartelme)

E-2 DISCUSS a neighborhood promotional campaign. (Delaney/Ciccarone)

F. SERVICES COMMITTEE REPORT (5:10pm)

- F-1 RECEIVE UPDATE committee activities. (Gordon/Greenbaum)
- Trash Dumpster Locations
 - Residential Town Hall, February 18, 2021
 - Performance Walk, March 11, 2021
 - Safety & Security Survey
 - Service Schedule Changes + Team Vaccinations

G. STREETS & PUBLIC SPACE COMMITTEE REPORT (5:30pm)

- G-1 RECEIVE UPDATE on neighborhood projects. (Kirvin)
- Annie North Plaza
 - Graphic Crosswalk on Folsom Street
 - 3rd & Folsom Street Dog Spot

H. EXECUTIVE DIRECTOR REPORT (5:40pm)

H-1 RECEIVE UPDATE on YBCBD and neighborhood news. (Maupin)

H-2 RECEIVE UPDATE on June Board Meeting items. (Maupin)

I. ANNOUNCEMENTS AND REQUEST FOR INFORMATION (5:50pm)

J. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:55pm)

K. ADJOURN (6:00pm)

Please RSVP to Sophia Cross (scross@ycbd.org) or 415.644.0728 x 2
by noon Tuesday, April 13, 2021.

[Next Board Meeting](#)

Tuesday, June 8, 2021

4:00 – 6:00pm