

A G E N D A

Yerba Buena Community Benefit District
Executive Committee Meeting
Thursday, May 27, 2021
1:30pm - 3:00pm



Via Zoom Videoconference

<https://us02web.zoom.us/j/85495854668?pwd=YjlrUUhxaTJ6VXBpWjcwC9semRFdz09>

Phone Option: 1-669-900-9128 **Meeting ID:** 854 9585 4668 **Password:** 914462

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

1:30pm

- A. **CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES** (1:30pm)
- B. **INTRODUCTIONS** (1:32pm)
- C. **APPROVAL OF MINUTES** (1:35pm)
- D. **CHAIR REPORT** (1:40pm)
 - D-1 RECEIVE UPDATE on board changes. (Bartlett)
 - D-2 DISCUSS plans for the June 8th board meeting. (Bartlett/Maupin)
- E. **FINANCE COMMITTEE REPORT** (1:50pm)
 - E-1 REVIEW/DISCUSS/APPROVE policy establishing a YBCBD contribution to the 401k program. (Rowitz)
 - E-2 REVIEW/DISCUSS the FY22 Budget Memo, FY22 Proposed Budget, and FY22 Budget Plans for the Marketing, Services, and Streets committees. (Rowitz)
 - E-3 REVIEW/DISCUSS the 5-Year Projections. (Rowitz)
 - E-4 DISCUSS/APPROVE the assessment rate for FY22, for final approval by the YBCBD Board of Directors. (Rowitz)
 - E-5 APPROVE the proposed FY22 Budget for final approval by the YBCBD Board of Directors. (Rowitz)
 - E-6 APPROVE the FY22 Budget Plans for the Marketing, Services, and Streets committees. (Rowitz)

F. STREETS COMMITTEE REPORT (2:20pm)

F-1 REVIEW/DISCUSS/APPROVE a letter of support for the Shared Spaces Program. (Kirvin)

F-2 RECEIVE UPDATE on AB550. (Kirvin)

F-3 RECEIVE UPDATE on Annie North Plaza and a Community Challenge grant. (Kirvin)

G. MARKETING COMMITTEE REPORT (2:30pm)

G-1 RECEIVE UPDATE on re-opening and activation plans. (Delaney)

H. SERVICES COMMITTEE REPORT (2:40pm)

H-1 RECEIVE UPDATE on JIA software implementation. (Gordon/Greenbaum)

H-2 REVIEW/DISCUSS/APPROVE one-year \$48,000 contract with JIA. (Gordon/Greenbaum)

I. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:50pm)

J. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:55pm)

K. ADJOURN (3:00pm)

Please RSVP to Sophia Cross (scross@ybcbd.org) by 5:00pm Wednesday, May 26, 2021.

Next Meeting – Thursday, June 24, 2021 from 1:30 – 3:00pm