

AGENDA

Yerba Buena Community Benefit District

Board Meeting

Tuesday, June 8, 2021

4:00pm – 5:40pm

Via Zoom Videoconference

<https://us02web.zoom.us/j/88345558957?pwd=S3RiSk9zb2tjc2c3STZvOW54bG5xZz09>

Phone Option: 1-669-900-9128 Meeting ID: 883 4555 8957 Password: 932279



All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda during the discussion of those items, and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

4:00pm

- A. **CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. **INTRODUCTIONS (4:05pm)**
- C. **APPROVAL OF MINUTES (4:08pm)**
- D. **GUEST SPEAKER – Maggie Weiland, Executive Director of the San Francisco Entertainment Commission (4:10pm)**
- E. **CHAIR/EXECUTIVE COMMITTEE REPORT (4:40pm)**
 - E-1 REPORT on conflicts of interest. (Bartlett)
 - E-2 REPORT on actions taken by the Executive Committee. (Bartlett)
 - E-3 DISCUSS board changes. (Bartlett)
 - E-4 DISCUSS/APPROVE Lisa Kirvin as Board Chair and Lawrence Li and Co-Chair of the Streets & Public Space Committee. (Bartlett)
 - E-5 DISCUSS/APPROVE Nominating Committee membership. (Bartlett)
 - E-6 RECEIVE UPDATE on the Small Business Recovery Act. (Bartlett)

F. FINANCE COMMITTEE REPORT (5:05pm)

- F-1 RECEIVE UPDATE on the FY21 fundraising efforts. (Rowitz)
- F-2 REVIEW/DISCUSS/APPROVE policy establishing a YCBCD contribution to the 401k program. (Rowitz)
- F-3 REVIEW/DISCUSS the FY22 Budget Memo, FY22 Budget, and FY22 Budget Plans for the Marketing, Services, and Streets committees. (Rowitz)
- F-4 DISCUSS/APPROVE the assessment rate for FY22. (Rowitz)
- F-5 APPROVE the FY22 Budget. (Rowitz)

G. MARKETING COMMITTEE REPORT (5:25pm)

- G-1 RECEIVE UPDATE on re-opening and activation plans. (Delaney)

H. SERVICES COMMITTEE REPORT (5:35pm)

- H-1 RECEIVE UPDATE new services workflow software system. (Gordon/Greenbaum)

I. STREETS & PUBLIC SPACE COMMITTEE REPORT (5:45pm)

- I-1 DISCUSS/REVIEW/APPROVE a letter of support for SFMTA seeking grant funding for the Howard Street Improvement Project. (Kirvin)
- I-2 RECEIVE UPDATE on neighborhood projects. (Kirvin)
 - Annie North Plaza
 - Bike Racks

J. EXECUTIVE DIRECTOR REPORT (5:50pm)

- J-1 RECEIVE UPDATE on YCBCD and neighborhood news. (Maupin)
- J-2 RECEIVE UPDATE on September Board Meeting items. (Maupin)

K. ANNOUNCEMENTS AND REQUEST FOR INFORMATION (5:53pm)

L. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:55pm)

M. ADJOURN (6:00pm)

Please RSVP to Sophia Cross (scross@ycbd.org) or 415.644.0728 x 2
by noon Tuesday, June 8, 2021.

[Next Board Meeting](#)
Tuesday, September 14, 2021
4:00 – 6:00pm