

AGENDA

Yerba Buena Community Benefit District
Board of Directors Meeting
Tuesday, September 14, 2021
4:00pm – 6:00pm



Via Zoom Videoconference

<https://us02web.zoom.us/j/88528461941?pwd=Q050YnNiVGJIWkpDYnBXZndZUWRndz09>

Phone Option: 1-669-900-9128 **Meeting ID:** 885 2846 1941 **Password:** 661300

All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda during the discussion of those items, and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

4:00pm

A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)

B. INTRODUCTIONS (4:05pm)

C. APPROVAL OF MINUTES (4:08pm)

D. AUDIT COMMITTEE REPORT (4:15pm)

D-1 REVIEW/ACCEPT the FY21 audit. (Clements with Zachary Gard from Moss Adams)

E. CHAIR/EXECUTIVE COMMITTEE REPORT (4:40pm)

E-1 REPORT on conflicts of interest. (Kirvin)

E-2 REPORT on actions taken by the Executive Committee. (Kirvin)

E-3 REVIEW/DISCUSS/APPROVE changes to the personnel policies regarding marijuana usage. (Kirvin)

E-4 RECEIVE UPDATE on Nominating Committee activities. (Kirvin)

E-5 RECEIVE UPDATE on the Small Business Recovery Act. (Kirvin)

F. COMMUNITY BENEFIT FUND COMMITTEE REPORT (4:50pm)

- F-1 RECEIVE UPDATE on grant-making plans for FY22. (Allison)
- F-2 RECEIVE UPDATE on grants approved by the Executive Committee. (Allison)
- F-3 REVIEW/DISCUSS/APPROVE a grant of \$12,500 to Kultivate Labs for the UNDSRVDF SF 2021 event. (Allison)
- F-4 DISCUSS/APPROVE authorizing the Community Benefit Fund to approve grants up to \$5,000 and authorizing the Executive Committee to approve grants over \$5,000 for FY22. (Allison)

G. MARKETING COMMITTEE REPORT (5:05pm)

- G-1 DISCUSS/APPROVE contract with Placer to access visitor data. (Delaney)
- G-2 RECEIVE UPDATE on Yerba Buena Day. (Delaney/Ciccarone)
- G-3 RECEIVE UPDATE on upcoming events and nominations for the Yerba Buena Community Excellence Awards. (Delaney)

H. SERVICES COMMITTEE REPORT (5:20pm)

- H-1 RECEIVE UPDATE and view presentation of Jia Technologies, our new services workflow software system. (Gordon/Greenbaum)
- H-2 RECEIVE UPDATE on changes to the SFPD Bike Patrol Officer program. (Gordon/Greenbaum)
- H-3 RECEIVE UPDATE on the Streetplus contract. (Gordon/Greenbaum)

I. SMALL BUSINESS SUPPORT COMMITTEE REPORT (5:35pm)

- I-1 RECEIVE UPDATE on plans for FY22. (Allison)

J. EXECUTIVE DIRECTOR REPORT (5:45pm)

- J-1 RECEIVE UPDATE on YBCBD and neighborhood news. (Maupin)
- J-2 RECEIVE UPDATE on November Board Meeting items. (Maupin)

K. ANNOUNCEMENTS AND REQUEST FOR INFORMATION (5:50pm)

L. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:55pm)

M. ADJOURN (6:00pm)

Please RSVP to Sophia Cross (scross@ycbd.org) or 415.644.0728 x 2
by noon Tuesday, September 14, 2021.

Next Board Meeting
Tuesday, November 9, 2021
4:00 – 6:00pm