



Yerba Buena Neighborhood Custom Bike Rack – Art Element Request for Proposal

PROJECT INTENT

The Yerba Buena Community Benefit District (YBCBD) is seeking designs for the **art element** in our custom ductile cast iron bike racks for the Yerba Buena neighborhood. The Yerba Buena Custom Art Bike Racks (examples can be found in **Attachment A**) were designed by CMG Landscape Architects and allow for different relief treatments to be applied to the surface. The YBCBD is requesting proposals from artists for this small scale project. Please note that the artist will not be designing new bike racks for the YBCBD, but will be designing the custom art element for the racks.

PROJECT AWARD

An honorarium of \$750 will be paid to the selected artist. The honorarium will be paid upon completion of services. The artist will be selected based on submitted designs. The fabrication of the mold and installation of the art will be contracted by the YBCBD, and is separate from the honorarium. The YBCBD anticipates selecting two artists.

DESCRIPTION OF DESIGN

Designs must fit within the context of a small surface that will be treated like a rubber stamp/relief. The design will be repeated on three sides of the racks. Designs should contain a pattern that can be turned into a mold that will be applied to the frame of the custom racks. (See **Attachment B** for the surface design template).

YERBA BUENA COMMUNITY BENEFIT DISTRICT

The Yerba Buena Community Benefit District (YBCBD) was established in 2008 and renewed by property owners in 2015 to advance the quality of life for residents and visitors in the Yerba Buena neighborhood. Stretching from Second to Fifth and Market to Harrison, the Yerba Buena Neighborhood is one of the most dynamic, mixed use neighborhoods in all of San Francisco. In addition to the YBCBD's core clean and safe services, public realm improvements are guided by the second edition of the Yerba Buena Street Life Plan (www.ycbcd.org/ybslp) – a neighborhood plan and evaluation tool to improve the streetscape environment throughout the neighborhood.

The Yerba Buena district has the highest concentration of museums and galleries which makes the neighborhood a hub for cultural activity in San Francisco. The neighborhood is also within the larger SOMA Pilipinas Filipino Cultural Heritage District. Anchoring our neighborhood in the center is the treasured Yerba Buena Gardens. And, the district is home to the Moscone Convention Center. The custom design art bike racks are a part of a larger plan to incorporate the artistic, urban, and neighborhood sensibilities into the streetscape of the Yerba Buena.

APPLICATION PROCESS

To be considered for this project, please send the following information electronically **No Later than 11:59 p.m. on Sunday, October 3, 2021** to ccavallas@ybcbd.org.

Application should include:

- Brief Cover Letter describing interest in the project and ability to complete the project.
- Current Artists Resume
- Up to three design concept illustrations (in digital .PDF format) for the custom art bike racks. Please use template to illustrate your designs (**Attachment B**).

Please direct questions to Constance Cavallas, Director of Neighborhood Services and Projects, at ccavallas@ybcbd.org. The deadline to respond to this Request for Proposals is **Sunday, October 3, 2021 at 11:59 p.m.**

SCOPE OF WORK

The selected artist(s) will be involved in the following items during the entire design and installation process:

- Development of design and revisions
- Produce final digital file of designs

The YBCBD will order and fabricate the bike racks. The San Francisco Municipal Transportation Agency (SFMTA) installs the custom racks throughout the district. Additionally, the artist may be needed to work with the template manufacturer if questions arise with the digital files and design fabrication. The YBCBD will exclusively own rights to the designs and reproduction.

TECHNICAL INFORMATION

- All designs will be embedded on ductile cast iron and should be designed so that the pattern is repetitive and treated like a relief.
- All designs should fit within the surface design template in **Attachment B**.
- **Attachment C** shows the exact dimensions for the art canvas as well as the thresholds for line-width. See attachment for more detail.
- **Attachment D** provides a more detailed view of the custom bike rack art surfaces highlighted in yellow.

PROJECTED PROJECT TIMELINE

July 29 –October 3	Call for Artwork
Mid to late October	Art Review and Recommendation from Selection Committee & Design Approval by YBCBD Streets & Public Space Committee
Winter 2021	Design Prototyping with Manufacturer
Spring 2022	Bike Racks Shipped to SFMTA for Installation per City Schedule