



AGENDA

Yerba Buena Community Benefit District
Executive Committee Meeting
Thursday, October 28, 2021
1:30pm - 3:00pm

Via Zoom Videoconference

<https://us02web.zoom.us/j/81097144699?pwd=TSsveGN3S2xzZ1gwWkFYZDh4d1Zmdz09>

Phone Option: 1-669-900-9128 Meeting ID: 810 9714 4699 Password: 152630

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

OPEN SESSION

1:30pm

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)
- B. INTRODUCTIONS (1:32pm)
- C. APPROVAL OF MINUTES (1:35pm)
- D. CHAIR REPORT (1:40pm)
 - D-1 DISCUSS/APPROVE a resolution confirming the continuation of virtual meetings for the next 30 days as meeting in-person presents an imminent risk to the health and safety of attendees. (Kirvin)
 - D-2 DISCUSS nominees for the Yerba Buena Community Excellence Awards. (Kirvin)
 - D-4 RECEIVE UPDATE on Nominating Committee activities. (Kirvin)
 - D-5 DISCUSS ideas for the annual meeting. (Kirvin)
- E. MARKETING COMMITTEE REPORT (2:00pm)
 - E-1 RECEIVE UPDATE on Litquake events in Yerba Buena. (Delaney)
 - E-2 RECEIVE UPDATE on a new neighborhood campaign. (Delaney)
- F. STREETS COMMITTEE REPORT (2:10pm)

- F-1 RECEIVE UPDATE on neighborhood projects. (Kirvin)
- Annie Plaza
 - 5th & Harrison
 - Minna-Natoma

G. SERVICES COMMITTEE REPORT (2:30pm)

- I-1 RECEIVE UPDATE on a new contract with Streetplus. (Gordon/Greenbaum)
- I-2 RECEIVE UPDATE on coordination with 311 via the 311 Connected Worker app. (Gordon/Greenbaum)
- I-3 RECEIVE UPDATE on Jia changes. (Gordon/Greenbaum)

H. EXECUTIVE DIRECTOR REPORT (2:45pm)

- H-1 RECEIVE UPDATE/DISCUSS a possible grant opportunity, in partnership with the Office of Economic Workforce and Development, to revitalize downtown. (Maupin)

I. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:55pm)

J. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:58pm)

K. ADJOURN (3:00pm)

Please RSVP to Sophia Cross (scross@ybcbd.org) by 5:00pm Wednesday, October 27, 2021.

Next Meeting – Thursday, December 2, 2021 from 1:30 – 3:00pm