

## AGENDA

### Yerba Buena Community Benefit District

### Board Meeting

Tuesday, April 12, 2022

4:00pm – 6:00pm

### Via Zoom Videoconference

<https://us02web.zoom.us/j/86255296534?pwd=YTBKZS9KVU0wcWdvS2xxWG9GemxiQT09>

**Phone Option:** 1-669-900-9128 **Meeting ID:** 862 5529 6534 **Password:** 576320



All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda during the discussion of those items, and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

### OPEN SESSION

4:00pm

**A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**

**B. INTRODUCTIONS (4:05pm)**

**C. APPROVAL OF MINUTES (4:10pm)**

**D. CHAIR/EXECUTIVE COMMITTEE REPORT (4:12pm)**

D-1 REPORT on conflicts of interest. (Kirvin)

D-2 RECOGNIZE the contributions James Gordon and welcome Nate Savalza as the board representative from the St. Regis. (Kirvin)

D-3 REPORT on actions taken by the Executive Committee. (Kirvin)

D-4 DISCUSS/APPROVE new office space for the organization. (Kirvin)

D-5 DISCUSS/APPROVE Audit Committee membership. (Kirvin)

D-6 DISCUSS/APPROVE Resolution No. 014 confirming the continuation of virtual meetings for the next 30 days as meeting in-person presents an imminent risk to the health and safety of attendees. (Kirvin)

D-7 DISCUSS format for future meetings. (Kirvin/Propp)

D-8 RECEIVE UPDATE on the executive search process. (Kirvin/Li)

**E. MARKETING COMMITTEE REPORT (4:45pm)**

- E-1 RECEIVE UPDATE on the findings and trends of neighborhood activity using Placer.ai data. (Gordon)
- E-2 RECEIVE UPDATE on marketing projects. (Gordon)
  - Street Banners
  - Walking Tour
  - Promotional Video
  - Event Listings

**F. FINANCE COMMITTEE REPORT (5:00pm)**

- F-1 DISCUSS/APPROVE a change to the vacation accrual policy, increasing the cap to 240 hours. (Rowitz)

**G. SERVICES COMMITTEE REPORT (5:05pm)**

- G-1 RECEIVE UPDATE on implementation of new Streetplus contract, effective January 1, 2022. (Greenbaum)
- G-2 RECEIVE UPDATE/DISCUSS new Services Clean and Safe report. (Greenbaum)
- G-3 RECEIVE UPDATE on operational improvements including additional trash capacity and 311 Connected Worker service requests. (Greenbaum)
- G-4 RECEIVE UPDATE on Clean California grant award. (Greenbaum)

**H. STREETS & PUBLIC SPACE COMMITTEE REPORT (5:15pm)**

- H-1 RECEIVE UPDATE on neighborhood projects. (Li/Maguire)
  - Self-guided public art tour
  - Yerba Buena bike racks with new designs from Kultivate Labs
  - Moscone Garage mural project with Paint the Void

**I. EXECUTIVE DIRECTOR REPORT (5:25pm)**

- I-1 RECEIVE UPDATE on Community Benefit Fund grants. (Maupin)
- I-2 RECEIVE UPDATE on YCBCD and neighborhood news. (Maupin)
- I-3 RECEIVE UPDATE on June Board Meeting items. (Maupin)

**J. ANNOUNCEMENTS AND REQUEST FOR INFORMATION (5:35pm)**

**K. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (5:40pm)**

**L. ADJOURN (5:45pm)**

Please RSVP to Sophia Cross ([scross@ycbcd.org](mailto:scross@ycbcd.org)) or 415.644.0728 x 2  
by noon Tuesday, April 12, 2022.

**[Next Board Meeting](#)**  
**Tuesday, June 14, 2022, 4:00 – 6:00pm**