

## AGENDA

Yerba Buena Community Benefit District  
Executive Committee Meeting  
Thursday, May 26, 2022  
1:30pm - 3:00pm



**Via Zoom Videoconference**

<https://us02web.zoom.us/j/82177975876?pwd=cUNaU0NoS3I4SHpmeVF5NUJlUkhydz09>

**Phone Option:** 1-669-900-9128 **Meeting ID:** 821 7797 5876 **Password:** 356013

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

### OPEN SESSION

1:30pm

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)
- B. INTRODUCTIONS (1:32pm)
- C. APPROVAL OF MINUTES (1:35pm)
- D. CHAIR REPORT (1:40pm)
  - D-1 RECEIVE UPDATE on the Executive Search Process. (Kirvin/Li/OE Consulting)
  - D-2 RECEIVE UPDATE on the Interim Executive Director search and APPROVE an Interim Executive Director. (Kirvin/Maupin)
  - D-3 RECEIVE UPDATE on the new office space. (Kirvin)
- E. FINANCE COMMITTEE REPORT (2:10pm)
  - E-1 REVIEW/DISCUSS the FY23 Budget Memo, FY23 Proposed Budget, and FY23 Budget Plans for the Marketing, Services, and Streets committees. (Rowitz)
  - E-2 REVIEW/DISCUSS the 5-Year Projections. (Rowitz)
  - E-3 DISCUSS/APPROVE the assessment rate for FY23, for final approval by the YBCBD Board of Directors. (Rowitz)
  - E-4 APPROVE the proposed FY23 Budget for final approval by the YBCBD Board of Directors. (Rowitz)
  - E-5 APPROVE the FY23 Budget Plans for the Marketing, Services, and Streets committees. (Rowitz)

**F. MARKETING COMMITTEE REPORT (2:25pm)**

F-1 RECEIVE UPDATE on the Art Market scheduled for July 17, 2022. (Gordon)

F-2 RECEIVE UPDATE on neighborhood visitation trends. (Gordon)

F-3 RECEIVE UPDATE on other projects. (Gordon)

**G. STREETS COMMITTEE REPORT (2:33pm)**

G-1 RECEIVE UPDATE on the self-guided public art walking tour. (Li)

G-2 RECEIVE UPDATE on the Moscone Garage Mural. (Li)

**H. SERVICES COMMITTEE REPORT (2:40pm)**

H-1 RECEIVE UPDATE on Bigbelly contract extension terms. (Greenbaum)

**I. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:45pm)**

**J. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:50pm)**

**K. ADJOURN (3:00pm)**

**Please RSVP to Sophia Cross ([scross@ybcbd.org](mailto:scross@ybcbd.org)) by 5:00pm Wednesday, May 25, 2022.**

**Next Meeting – Thursday, June 23, 2022 from 1:30 – 3:00pm**