



## AGENDA

Yerba Buena Community Benefit District  
Executive Committee Meeting  
Thursday, March 23, 2023  
1:30 pm - 3:00 pm

SPUR (654 Mission St)  
4th Floor Library

All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

A. **CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (1:30pm)**

B. **INTRODUCTIONS (1:35pm)**

C. **APPROVAL OF MINUTES (1:37pm)**

D. **CHAIR REPORT (1:40pm)**

D-1 RECEIVE UPDATE on Yerba Buena Alliance. (Kirvin)

D-2 RECEIVE UPDATE on recent OEWD Grant Requests and Mayor's Budget Requests. (Kirvin)

D-3 RECIEVE UPDATE on Board Nominations. (Kirvin)

D-4 DISCUSS the Agenda for the April 11 2023 Board Meeting. (Kirvin)

E. **COMMUNITY BENEFIT FUND REPORT (1:50pm)**

E-1 DISCUSS/APPROVE Community Benefit Fund grants. (Savalza)

F. **EXECUTIVE DIRECTOR REPORT (2:00pm)**

F-1 DISCUSS first draft of 2023-24 Short-Term Strategic Plan. (Rowitz)

G. **SERVICES COMMITTEE REPORT (2:10pm)**

G-1 RECEIVE UPDATE on Services Committee 2023 Strategy and Priority Projects. (Greenbaum)

H. **STREETS COMMITTEE REPORT (2:20pm)**

H-1 RECEIVE UPDATE on Streets Committee 2023 Strategy and Priority Projects (Maguire)  
i. Barklet  
ii. Bike hanger Artists

iii. Annie Plaza

**I. MARKETING COMMITTEE REPORT (2:30pm)**

- I-1 RECEIVE UPDATE on Marketing Committee 2023 Strategy and Priority Projects
  - i. Yerba Buena Art and Makers Market
  - ii. Quarterly Block Parties

**J. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION (2:40pm)**

**K. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA (2:42pm)**

**L. CLOSED SESSION (2:45pm)**

- L-1 Conference with Legal Counsel – Existing Litigation
  - i. (Government Code § 54956.9)
  - ii. Name of Case: Villeda v. 140 New Montgomery LLC, Pembroke Real Estate LLC
  - iii. San Francisco Superior Court, Case No. CGC-20-582808

- L-2 REPORT OUT following closed session (Propp)

**M. ADJOURN (3:00pm)**

**Please RSVP to Sophia Cross ([scross@ycbd.org](mailto:scross@ycbd.org))**