

MEETING MINUTES

Yerba Buena Community Benefit District
Board Meeting/Annual Meeting
Tuesday, January 19, 2022
4:00pm – 6:00 pm
Palace Hotel (2 New Montgomery St)
Gold Room



Attending: Clif Clark, Will Clements, Jennifer De Palm, David Dial (alternate for Adine Varah), Dustin Durham, Anita Engles, Rachel Gordon, Katharine Greenbaum, Jeremiah Gregory, Lisa Kirvin, Jill Linwood, Tom Maguire, Mike Seder, Nate Savalza,
Not Attending: John Carrillo, Paul Frentsos, Andrew Hennis, Lawrence Li, Jason Phillips, Richard Rendon, Mark Vanderwielen, Adine Varah, Monetta White
Staff: Constance Cavallas, Richard Ciccarone, Sophia Cross, Scott Rowitz
Public: Michele Anderson, Jeremy Balest, Peter Bartelme, Chriselda Chew, Matthew Chu, Matt Dorsey, Lisa Elliott, Suzanne Goodman, Mandy Hall, Cristina Ibarra, Devon Katzner, Maria Kelly, Kerry King, Luke Martin, John Merritt, Jessie Orozco, Sandra Pellegrino, Tony Pellegrini, Judith Propp, Brian Sheehy, Deyvi Solorzano

OPEN SESSION 4:00pm

A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES

Lisa Kirvin called the meeting to order and reviewed the public comment guidelines.

B. INTRODUCTIONS

Lisa Kirvin introduced the board and staff to the members of the public present.

C. APPROVAL OF MINUTES

The motion to approve the November meeting minutes passed unanimously. MSC: Gregory/Linwood.

D. REPORT ON CONFLICTS OF INTEREST

There were no conflicts of interest to report.

E. DISCUSS PLANNED BOARD AND COMMITTEE MEETING SCHEDULE FOR 2023

Lisa Kirvin shared a draft schedule for YBCBD committee and board meetings in 2023, which includes five (5) board meetings a year and seven (7) Executive Committee meetings during the alternating months. Other committees will meet on a quarterly basis throughout the year.

Lisa informed that beginning in March, all committee and board meetings will be held in-person with a Zoom option available upon request.

Lisa shared a memo from legal counsel detailing requirements for remote meeting attendance from board and committee members.

There was no public comment on this item.

F. PRESENT/APPROVE 2023 SLATE OF BOARD OFFICERS, COMMITTEE CHAIRS, AND DIRECTORS

Lisa Kirvin shared the proposed slate of board officers, committee chairs and directors for 2023. The slate includes five (5) new members who will be formally voted onto the board along with the slate:

- At-Large/Tenant – Yerba Buena Gardens Festival/Cristina Ibarra
- At-Large/Tenant – Future Bars Group/Brian Sheehy
- Commercial/Tenant – K&L Wines/Dulcinea Gonzalez
- Resident/Owner – John Merritt
- Resident/Tenant – Maria Kelly

Lisa informed that the proposed slate includes four (4) open seats remaining on the board, which the Nominating Committee will continue working to fill throughout the year.

Lisa presented the following recommendations for board officers and committee chairs:

Officers (one-year terms)

- Chair – Lisa Kirvin/Renaissance Entrepreneurship Center
- Vice Co-Chairs – Rachel Gordon/SF Department of Public Works and Anita Engles/American Bookbinders Museum
- Secretary/Treasurer – Will Clements/Resident

Committee Chairs (one-year terms)

- Finance Committee – Will Clements/Resident
- Marketing Committee – Rachel Gordon/SF Department of Public Works
- Services Committee – Katharine Greenbaum/Children’s Creativity Museum
- Streets & Public Space Committee – Tom Maguire (SFMTA)
- Audit Committee – presently open, candidate will be presented at April board meeting

There was no public comment on this item.

The motion to approve the 2023 board slate, as presented, passed unanimously. MSC: Engles/Savalza.

G. RECOGNIZE OUTGOING DIRECTORS

Lisa Kirvin invited the board to recognize the contributions of three (3) outgoing members:

- Clif Clark/Palace Hotel
- Lawrence Li/SPUR
- Richard Rendon/VA Clinic

There was no public comment on this item.

H. RECEIVE UPDATE ON BROWN ACT TRAINING/BOARD ORIENTATION

Lisa Kirvin informed that all new board members and alternates are required to attend a Board Orientation and Brown Act Training, to be scheduled in early February.

There was no public comment on this item.

I. HIGHLIGHT 2022 ACCOMPLISHMENTS AND PRELIMINARY PLANS FOR 2023

H-1 RECEIVE UPDATE from Streets Committee.

Tom Maguire reported on the Streets Committee's accomplishments in 2022:

- Supported three (3) new public art installations in the neighborhood
- Launched free public art walking tour
- Celebrated opening of Yerba Buena/Moscone MUNI subway stop

Tom informed that in the coming year, the committee plans to complete the Dog Spot project, which will be a designated pet relief area located at 3rd and Folsom Streets.

There was no public comment on this item.

H-2 RECEIVE UPDATE from Services Committee.

Katharine Greenbaum reported on the Services Committee's accomplishments in 2022:

- Ongoing Clean Team and Community Guide field work in the neighborhood including street cleaning, graffiti abatement, and wellness checks on unhoused residents
- Acquired new steam cleaning equipment to improve existing pressure washing services
- Updated format of monthly Services reports to be more accessible to the public
- Increased cleaning services on 3rd and 4th Streets with funds from the Clean California grant

Katharine informed that in the coming year, the committee plans to continue discussions about training field staff to carry Naloxone (Narcan) to aid in overdose prevention, which will also be brought before the Board later in the year.

There was no public comment on this item.

H-3 RECEIVE UPDATE from Marketing Committee.

Rachel Gordon reported on the Marketing Committee's accomplishments in 2022:

- Hosted the 2022 Yerba Buena Community Excellence Awards
- Released several new promotional videos for the neighborhood
- Produced a pilot Yerba Buena Art and Maker's Market in Yerba Buena Gardens
- Participated in Sunday Streets Festival, in partnership with Livable Cities and a number of neighborhood businesses
- Hosted a District 6 Candidate Forum in partnership with the Yerba Buena Gardens Conservancy
- Launched ARTober Festival as a monthlong promotion for neighborhood museums and galleries
- Produced the 10th and final Yerba Buena Night festival

Rachel informed that in the coming year, the committee plans to hold a strategic planning session on neighborhood branding and produce nine (9) monthly Art Markets in Yerba Buena Gardens with funding from the Office of Economic and Workforce Development.

There was no public comment on this item.

H-4 RECEIVE UPDATE from Community Benefit Fund Committee.

Nate Savalza announced that in 2022, the Community Benefit Fund Committee funded 14 organizations through 18 full and mini-grants, totaling \$159,000 in funding given to nonprofits in Yerba Buena.

Nate informed that there will be two grant cycles in 2023, one in the spring and one in the fall, with a total of \$166,000 budgeted for grant funding throughout the year. The first round was recently opened with grants due in February, reviewed in March, and announced in April.

There was no public comment on this item.

H-5 SHARE 2022 Highlight Video.

Richard Ciccarone shared a video highlighting the YBCBD's organizational accomplishments in 2022.

There was no public comment on this item.

J. GUEST SPEAKERS

Matt Dorsey, San Francisco District 6 Supervisor
Captain Luke Martin, SFPD Southern Station

Lisa Kirvin introduced the guest speakers for today's board meeting, listed in the header of this agenda item.

Matt Dorsey shared an overview of his priorities as District 6 Supervisor and reported on his work with neighborhood stakeholders since taking office.

Luke Martin reported on the SFPD's work in the neighborhood and in the City at large, as well as the department's planned efforts for the coming year.

The Board discussed the information presented and requested further details on the SFPD and District 6 Supervisor's work in the neighborhood.

There was public comment on the information presented, including anecdotal experiences from neighborhood residents and other stakeholders.

K. CELEBRATION OF YERBA BUENA COMMUNITY EXCELLENCE AWARD RECIPIENTS

Rachel Gordon presented the 2023 Yerba Buena Community Excellence Award Recipients:

- Excellence in Community Service – Harlan Alarcon and Stephan Rzepiela (Streetplus)
- Excellence in Community Activation – Gina Mariko Rosales (Make It Mariko), Desi Danganan (Kultivate Labs), Raquel Redondiez (SOMA Pilipinas)
- Excellence in Community Improvement – Frank Miskus (Brookfield Properties), Clif Clark (Palace Hotel), Annie Plaza Project partners (Commercial Interior Builders, Hearst Corporation, JMA Ventures)

- Excellence in Community Spirit – Michelle Delaney (111 Minna Gallery)

There was no public comment on this item.

L. ANNOUNCEMENTS AND REQUEST FOR INFORMATION

There were no announcements or requests for information.

M. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA

There was no general public comment.

N. ADJOURN ANNUAL BOARD MEETING

Lisa Kirvin adjourned the meeting at 5:50pm.

O. COMMUNITY RECEPTION