



AGENDA

Yerba Buena Community Benefit District
Annual Meeting
Tuesday, January 16, 2024
4:00pm – 6:00 pm
The Dawn Club
10 Annie St.

All YBCBD Board meetings are open to the public. Attendees may address the board on items appearing on the agenda during the discussion of those items, and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the Board's authority. Each speaker shall have up to 2 minutes to address the Board.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

4:00 PM OPEN SESSION

4:00 PM: BUSINESS MEETING

- A. CALL TO ORDER (4:00pm)
- B. WELCOME/INTRODUCTIONS/ICE BREAKER (4:02pm)
- C. GUEST SPEAKER-SOMA PILIPINAS (4:15pm)
- D. APPROVAL OF MINUTES (4:25pm)
- E. DISCUSS PLANNED BOARD AND COMMITTEE MEETING SCHEDULE FOR 2024 (4:28 pm)
- F. PRESENT/APPROVE 2024 SLATE OF BOARD OFFICERS, COMMITTEE CHAIRS, AND DIRECTORS (4:30 pm)
- G. RECOGNIZE LISA KIRVIN FOR SERVICE AS BOARD CHAIR (4:32pm)
- H. DISCUSS/REVIEW/APPROVE AGREEMENT WITH CREATIVE MINT FOR NEIGHBORHOOD BRANDING AND DESIGN SERVICES UP TO \$50,000. (4:35pm)
- I. ANNOUNCEMENTS AND REQUEST FOR INFORMATION (4:40pm)
- J. GENERAL PUBLIC COMMENT ON ITEMS NOT ON AGENDA (4:45pm)
- K. ADJOURN (4:45pm)

4:45 PM: YERBA BUENA COMMUNITY CELEBRATION

- Recognize Outgoing Directors SFMOMA AND MOAD
- 2023 YBCBD Accomplishments
 - Service Committee
 - Streets and Public Space Committee
 - Marketing Committee
 - Community Benefit Fund
 - 2023 Accomplishment Video
- Celebration of the Yerba Buena Community Excellence Award Recipients

5:15 PM: COMMUNITY RECEPTION