



# Yerba Buena Community Benefit District – Mid-Year Report

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*July-December 2023*

## Executive Summary

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We are pleased to submit this mid-year report outlining our accomplishments and financial status for the first six months of the 2023-2024 fiscal year. This timeframe was memorable, challenging, and productive for the Yerba Buena Community Benefit District.

In November, the Asia-Pacific Economic Cooperation summit at Moscone Center put a world spotlight on Yerba Buena resulting in both benefits and drawbacks to area businesses and residents. Prior to APEC, major improvements supported by the YBCBD debuted including a revamped Annie North Plaza on Market Street, a new dog spot - the Yerba Buena Barklet - at 3rd and Howard streets, and a block-long public art and landscaping project along 4th Street that created a colorful and welcoming gateway to the area. With SFMTA, we launched a Bike Hangar parking pilot program with designs by local artists. To reinforce the district's creative heritage we held seven Art & Makers Markets at Yerba Buena Gardens and supported the Filipino Parol Lantern Festival. The YBCBD also awarded \$84,000 in Community Benefit Fund grants to cultural and nonprofit organizations in Yerba Buena.

Over the six month period, our core clean and safe services continued to make a difference by removing 235,000 pounds of trash, 4,701 graffiti tags and stickers, and steam cleaning linear feet of sidewalks equal to 12,500 miles. Our street population remained steady in monthly counts at 23 individuals, while our teams made 80 social service referrals.

The YBCBD's priority areas include:

- Relentlessly implementing core clean and safe services
- Reinforcing the district as the arts and cultural heart of the City
- Supporting small businesses
- Beautifying our streetscapes
- Celebrating our diversity
- Advocating for and leveraging resources and support

During the next six months, the YBCBD will sustain its focus on priority areas, especially our clean and safe services. We update our five-year budget, actively participate and serve in leadership roles of key civic

organizations. We will launch Art All Around to beautify vacant windows. The YBCBD also will continue to publish What's News in Yerba Buena, a printed publication that debuted during APEC to highlight area attractions. We have hired Creative: Mint to create a new neighborhood brand to better promote and market the distinct. We will continue to engage our community through direct mail, online and in-person events, including our popular Community Meet & Mix that brings together residents and businesses to share improvement ideas, provide updates on our work and on district news.

Additional details about our accomplishments and plans are highlighted in this report. In all that we do, the YBCBD will work in partnership with the City, community, local businesses and organizations to help ensure that our neighborhood is safe, active and inspiring so that we draw workers, residents and visitors and restore investment confidence downtown.



In 2023, the Yerba Buena Barklet was completed with partners Moscone Center and the Yerba Buena Gardens Conservancy.



YBCBD Clean Team member abating graffiti

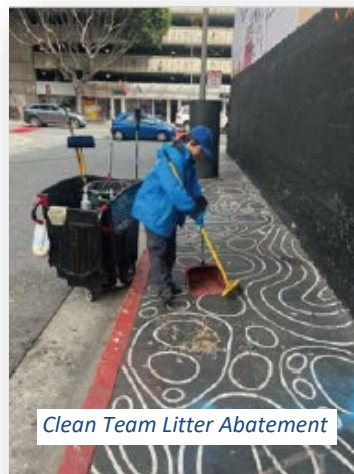


With generous support from OEWD and the Mayor's Office, the YBCBD produced the monthly Yerba Buena Art and Makers Market

## Statistical Summary of Services Provided – July 1, 2023 to December 31, 2024

Cleaning and safety services have remained steady, as well as our monthly street population count.

■ Cleaning Services Provided	72,979
■ Public Safety Services Provided	5,526
■ Pounds of Trash Removed	235,000
■ Graffiti and Stickers Removed	4,701
■ Social Service Referrals	80
■ Street Population Average Monthly Count	23
■ Linear Frontage Steam Cleaned	6,615,396
■ Commercial Vacancies as of January, 2024 – 82 commercial/retail vacancies (up from 67 in 2023). See detail at end of report.	



## SERVICES

### WHAT WE DO + WHERE

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Every day, our organization dedicates itself to help make Yerba Buena—San Francisco’s cultural heart—a thriving and vibrant downtown neighborhood. To sustain that goal, our district must be clean, safe, and welcoming.

Since 2008, we’ve been working with our volunteer Board of Directors, committees and community partners on ways to improve Yerba Buena, and in 2015 district property owners renewed our services for 15 more years. The YBCBD’s services focus on cleaning, safety, marketing, events, and more. Our Clean Team scours our streets, sidewalks and public spaces. Trained Community Guides assist residents, visitors and people in need, as well as keep an eye on areas in need of cleaning or reporting safety issues. A YBCBD-funded SFPD Bike Patrol Officer keeps us safer and our Social Service Outreach Specialist helps our street population find services.

Our services and programs stretch from Second to Fifth and Market to Perry streets, serving a neighborhood that residents share with world-class museums, convention space, public gardens, educational institutions, and exceptional dining, shopping and entertainment.

### SPECIFIC SERVICES AND PROGRAMS

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**CLEAN TEAM.** Our team sweeps and steam-cleans sidewalks, removes graffiti, picks up litter, and responds to immediate neighborhood cleaning needs every day 6 a.m.-10 p.m.

**SFPD OFFICER.** On top of existing police services, the YBCBD funds an SFPD Officer to keep us safer — 10-12 hours a day, 7 days a week.

**COMMUNITY GUIDES.** Our Guides not only assist people in the neighborhood by directing visitors to local businesses, they contact our dispatcher to have areas cleaned and report safety issues, and help those in need — every day, 6 a.m.- 10 p.m.

**SOCIAL SERVICE SPECIALIST.** Our specialist compassionately connects people living on our neighborhood streets to available services ranging from hot meals to showers. They may also assist with making appointments and escorting people to service providers.

**MARKETING + EVENTS.** We promote Yerba Buena with websites, events, social media, street banners, and more in support of neighborhood businesses and organizations.

**COMMUNITY BENEFIT FUND.** We give grants to neighborhood nonprofits that support family programs, public art projects, cultural exhibits, neighborhood beautification, and public safety.

**PUBLIC REALM IMPROVEMENTS.** We fund and advocate for streetscape projects—large and small—to improve our public spaces.

We continue to encourage public and business-owner reporting on neighborhood cleanliness and non-emergency issues to the YBCBD’s Clean & Safe Dispatch office by calling (415) 543-9223, texting (415) 559-1362, or emailing [dispatch@ybcbd.org](mailto:dispatch@ybcbd.org).

## Status and Progress of Programs

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Highlights of our accomplishments for the first six months of the 2023-2024 fiscal year are outlined below.

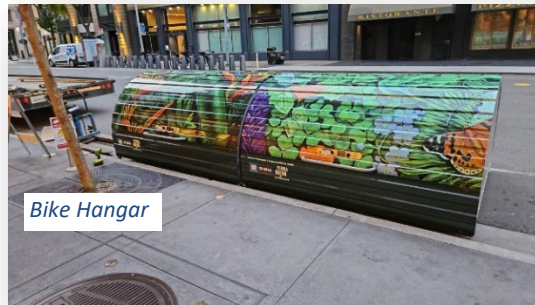
### Cleaning & Streetscape Improvements

- Neighborhood Cleanliness
  - Continued to work with Streetplus as the service provider for clean and safe services; welcomed a new Streetplus Regional Vice President and local Operations Manager to our account.
  - YBCBD Clean Team continues to work 365 days a year addressing graffiti, sweeping and steam cleaning sidewalks, cleaning and weeding tree wells, painting poles and mail boxes, monitoring public trash receptacles and reporting large trash items to the City for removal.
  - Continued an 18-month (grant program to double cleaning and pressure washing services along 3<sup>rd</sup> and 4<sup>th</sup> streets between Market and Harrison streets. These pathways are most traveled for transit connections and by conventioners. The Clean CA Grant was secured through partnership with the SFMTA and the Yerba Buena Gardens Conservancy, awarded by Caltrans.
  - Secured new equipment to improve efficiencies in keeping the neighborhood clean.
  - Continued to work in partnership with 311 and Public Works to receive, abate, and close out cleaning requests in the neighborhood through the Connected Worker app.
  - Managed the Downtown Streets Team contract for supplemental cleaning services around the Moscone Center on convention days.
  - Attended Moscone pre-con meetings to learn about convention details from clients, and provide clean and safe support throughout then neighborhood
  - Secured grant funds to continue the YBCBD Bigbelly program until Public Works is ready to roll out their new trashcan designs
  - Conducted a neighborhood survey to evaluate our current Clean and Safe Services and understand neighborhood wants and needs



○ Streetscape Improvements

- Opened an improved public space, Annie North Plaza, in partnership with neighboring property owners.
- Partnered with the SFMTA to identify locations for a Bike Hangar parking pilot program and commission local artist Amandalynn to provide designs for the parking structures. Structures were installed in November 2023.
- Through partnership with the Yerba Buena



Gardens Conservancy, the Moscone Center, and the construction on the Yerba Buena Barklet pet relief area, located at 3<sup>rd</sup> and Folsom Streets.

- Dedicated a memorial bench to late community advocate and YBCBD Board Chair Lynn Farzaroli in the Yerba Buena Gardens tot lot.
- In partnership with the City, SF City College, and SOMA Pilipinas, commissioned artist Dre Sibayan to create a mural design to be installed on the windows of the downtown SF City College Campus in early 2024
- In partnership with SOMA Pilipinas, assisted in distributing holiday Parol Lanterns to local businesses, lighting up the neighborhood for the 21<sup>st</sup> Parol Lantern festival.



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○ Preview of 2024: Cleaning & Streetscape Improvements

- Launch our Art All Around initiative, installing art in vacant windows along the 4<sup>th</sup> Street walking corridor, beginning with an installation in the windows of the downtown SF City College campus.
- Celebrate the grand opening of the Yerba Buena Barklet with neighbors and community members.
- In partnership with Caltrans and Public Works activate an empty parcel at the corner of 5<sup>th</sup> and Harrison Streets
- Begin the process of revamping the Yerba Buena Street Life Plan
- Work in partnership with the City and begin implementation of the Minna-Natoma Art Corridor Project.
- Continue working with 311 to address and close service requests in Yerba Buena.

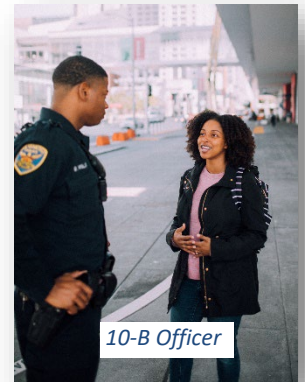


## Safety & Security

○ Neighborhood Safety

- YBCBD Community Guides continued to work daily to check in on merchants and businesses in the neighborhood, assist visitors with directions and general information, and serve as an additional set of eyes and ears to report safety issues. Guides and the SFPD Patrol officer conduct daily meet-and-greets with businesses and residential properties.
- Our Social Service Outreach Specialist continued to build relationships with people living on our neighborhood streets, learn their individual needs to connect them to the appropriate City and non-profit services available. We work with HSOC and the Street Crisis Response Team to get people into shelter spaces.
- Trained and equipped Supervisors and our Social Services Outreach Specialist with Narcan to reverse potential overdoses.
- Attended weekly meetings with the Healthy Streets Operation Center (HSOC) to inform the City of street conditions in Yerba Buena and to coordinate City resources and responses.
- Participated in the Clean Safe Civil Coalition (San Francisco Travel) and the CleanSafe365 Coalition (Hotel Council) to better advocate and implement solutions to keep the City cleaner and safer.
- Co-hosted regular neighborhood safety meetings with the Yerba Buena Gardens Conservancy.

- Hosted two community meetings to distribute information about the APEC security zones, and served as both a connector and a liaison between City agencies, the US Secret Services, and neighborhood stakeholders.
- Preview of 2024: Safety & Security
  - Implement a hot spot program to patrol, monitor, and focus attention on areas that pose safety concerns.
  - Continue to monitor and evaluate the work of our SFPD 10-B Officers.
  - Continue to meet regularly with SFPD to discuss improvements to the program.
  - Continue to engage stakeholders through neighborhood safety and security meetings.

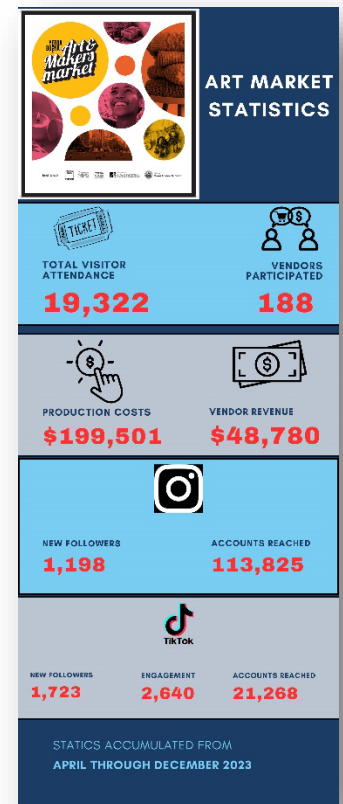


## Branding, Activation & Marketing

- Communications
  - Launched a social media campaign promoting the monthly Art & Makers Market which increased our website and social media following by 1000+.
  - Created the new “What’s News in Yerba Buena” printed newspaper which was distributed throughout the neighborhood via hotels, restaurants, bars, and other locations where the public congregates.
  - Generated the “Yerba Buena is Open” during the APEC conference to raise awareness that neighborhood businesses were still in operation during the global conference.
  - Hired Creative:Mint, a local branding firm to create a new neighborhood brand that will support all public-facing marketing and promotion initiatives including online assets, print, and digital promotions.
- Neighborhood Events and Connections



- Produced monthly Yerba Buena Art & Makers Market beginning in April and culminating with a 3-day Holiday market in December. In total the art market brought in nearly 20,000 visitors and programming 2 local performing artists per event.
- Created the Community Meet & Mix neighborhood meeting which brought together businesses, residents, and arts organizations to inform and entertain. The first held at 111 Minna Gallery with live performances, Yerba



Art Market Statistics



Buena Gardens Festival, and SFPD presenting. The second event held at the Children’s Creativity Museum focusing on the APEC convention with presenters Assessor Joaquin Torres, members of the Secret Service, SFMTA, and SFDPW.

- Recognized individuals and organizations for their contributions to the Yerba Buena neighborhood through the Annual Yerba Buena Community Excellence Awards. Awardees included:
  - Excellence in Community Service: Christian Gonzalez of Streetplus
  - Excellence in Community Activation: SFMOMA
  - Excellence in Community Beautification: CMG Landscape Architecture, Moscone Convention Center, Yerba Buena Gardens Conservancy, SFMTA, and Caltrans
- Preview of 2024: Branding, Activation & Marketing
  - Launch a new neighborhood branding campaign
  - Produce a new set of community meetings focusing on Safety and Security
  - Continue the Community Meet and Mix Neighborhood gatherings
  - Distribute a second edition of the “What’s News in Yerba Buena” printed paper to help promote the neighborhood.
  - Continue to share monthly email newsletter which highlights neighborhood activities
  - Study and begin improvements to visityerba.org website to allow visitors to easily access information about neighborhood retail, restaurants, and service providers.
  - Work with data aggregating software firm to capture information about open / active businesses in realtime.

### Community Benefit Fund

Awarded 8 Full Grants to the California Historical Society, Contemporary Jewish Museum, SOMA Pilipinas, Kultivate Labs, Museum of the African Diaspora, Northern California MLK Foundation, Renaissance Entrepreneurship Center, and the San Francisco Museum of Modern Art totaling \$71,000.

- Awarded 3 Mini-Grant and Event Sponsorship grants to Children’s Creativity Museum, Kultivate Labs, and Senior Disability Action totaling \$13,000.

### Management & Operations

- Board & Staff
  - Elected five (5) new board members in January 2023 and elected new officers and committee chairs. Board elections occurred at the YBCBD Annual Meeting on January 19, 2023.
  - Opened new administrative office within Yerba Buena Gardens.
  - Continued to stay abreast of new developments in the neighborhood and their overall impact.
  - Active participation and/or leadership positions with the:
    - The Yerba Buena Gardens Conservancy

- CleanSafe365 Coalition
- San Francisco Benefit District Alliance
- Vision Zero Coalition
- Finance and Fund Development
  - Completed the organizational annual audit and received an unmodified opinion.
  - Conducted a review of organizational investments.
  - Conducted a review of organizational insurance.
  - Prepared five-year budget projections.
- Preview of 2024: Management & Operations
  - Board
    - Conduct board officer, committee chair, and new director orientation including training on The Brown Act.
  - Finance and Fund Development
    - Prepare mid-year forecast for FY24.
    - Prepare the FY25 budget.
    - Prepare updated 5-year budget projections.
    - Continue to seek funding for organizational initiatives.
    - Meet and exceed our non-assessment revenue requirement.
    - Complete another audit and secure an unmodified opinion.
  - Other
    - Continue active participation and/or leadership roles in the San Francisco CBD Consortium, Clean-Safe-Civil Coalition, CleanSafe365 Coalition, and The Yerba Buena Gardens Conservancy.

## Summary Financial Data

We do not expect any significant deviations from our approved FY24 annual budget.

	Actuals thru 12.31.23	Year-To-Date Budget
REVENUE		
Assessments	\$ 3,489,265	\$ 3,489,264
Fundraising	\$ 347,223	\$ 258,612
Interest Income	\$ 59,605	\$ 39,000
Penalty Income	\$ 7,646	\$8,724
Carryover from Previous Years	\$ 0	\$ 0
<b>TOTAL REVENUE</b>	<b>\$ 3,903,738</b>	<b>\$ 3,795,600</b>
EXPENSE		
Management & Operations	\$ 306,130	\$ 245,953
Cleaning & Streetscape Improvements	\$ 882,486	\$ 1,092,219
Safety & Security	\$ 416,734	\$ 643,683

	Actuals thru 12.31.23	Year-To-Date Budget
Branding, Activation & Marketing	\$ 344,407	\$ 331,821
Fiscal Sponsor Projects	\$1,052	0
TOTAL EXPENSE	\$ 18,382	\$ -22,200
NET GAIN/(LOSS)	\$ 1,972,363	\$ 1,459,723

## Financial Notes

### Revenue

- Assessment and Non-Assessment Revenue are tracking to plan. On track to meet non assessment % goals.

### Expense

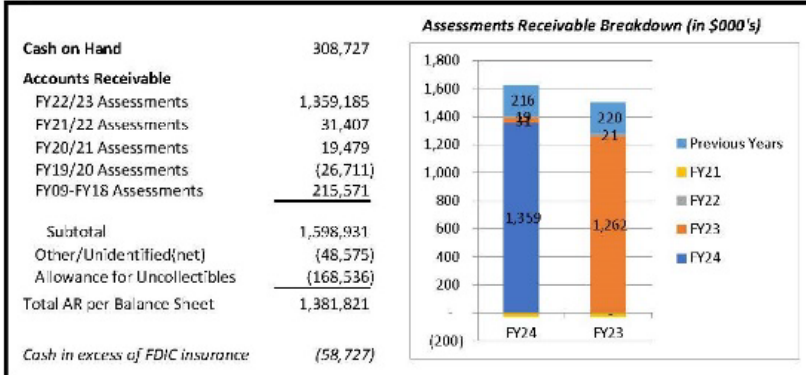
- Management & Operations
  - Expenses expected to be slightly below budget by the end of the fiscal year. Timing of expenses accrued slightly earlier than budgeted.
- Cleaning & Streetscape Improvements
  - Expenses are lower than projected due to the challenge of maintaining full staffing of our clean team in present job market. We project to be slightly below to budget by the end of the fiscal year.
- Safety & Security
  - Expenses are lower than projected primarily due to the challenges of filling all of our SFPD 10B shifts. We project to be slightly below expense budget by the end of the fiscal year.
- Branding, Activation & Marketing
  - Expenses are projected to be at budget by the end of the year.

### Carryover Status

- We began Fiscal Year 2023 with a carryover balance of \$4.7 million and project to end the year with a balance in excess of 4 million.
- As part of our budgeting process each year, we develop 5-year budget projections in order to anticipate costs and to monitor carryover.

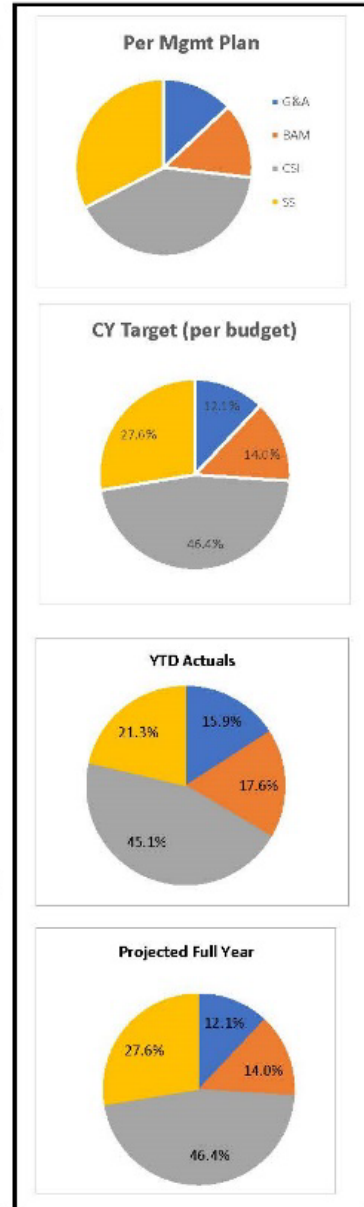
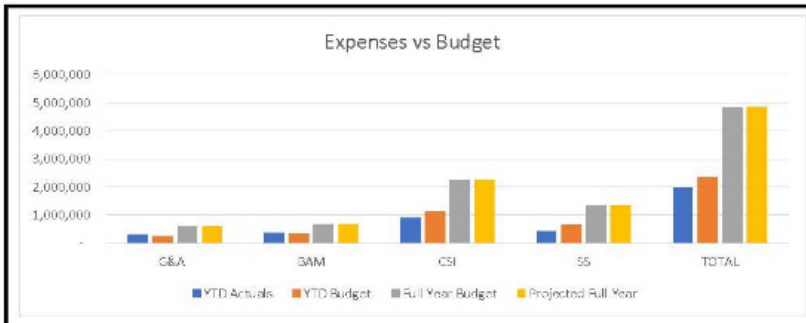
Yerba Buena Community Benefit District  
Key Financial Data-Flash Report  
as of 12/31/23

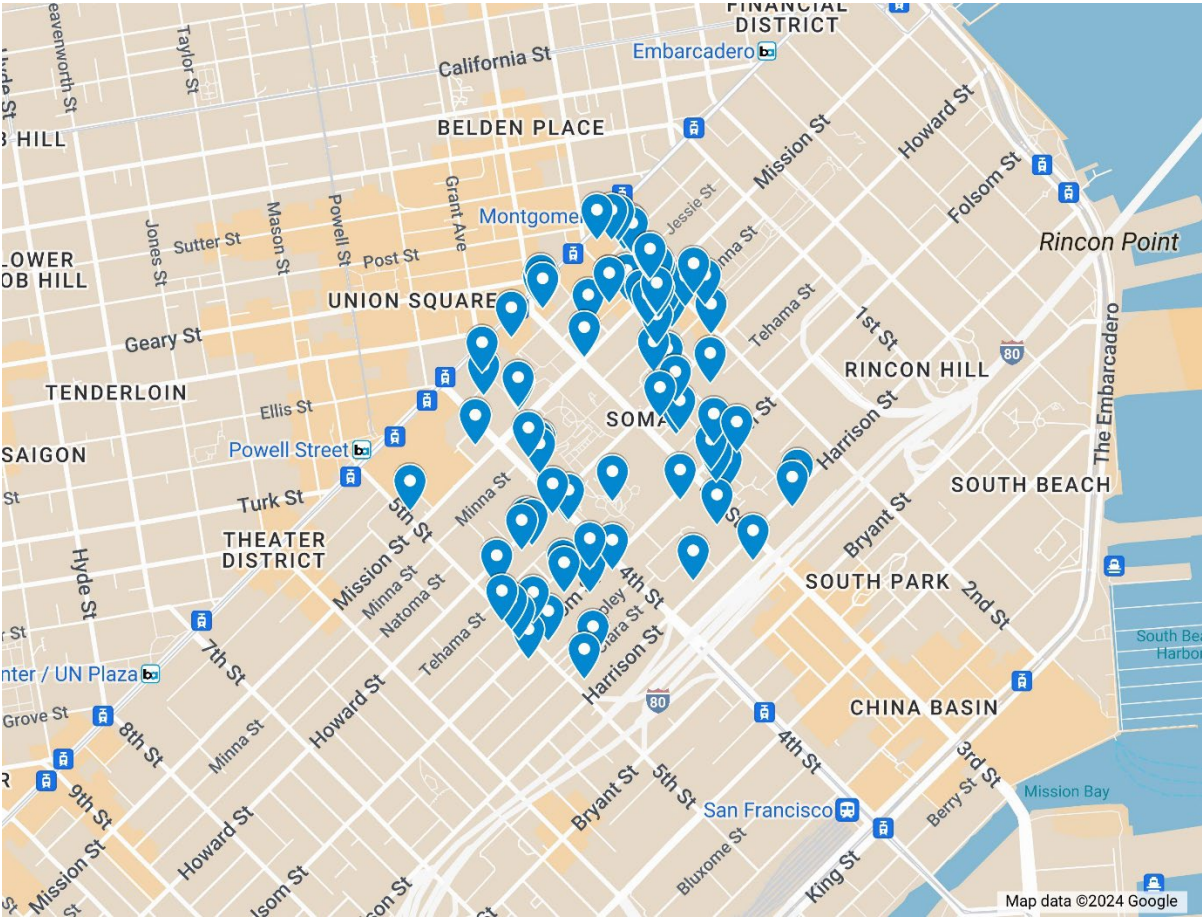
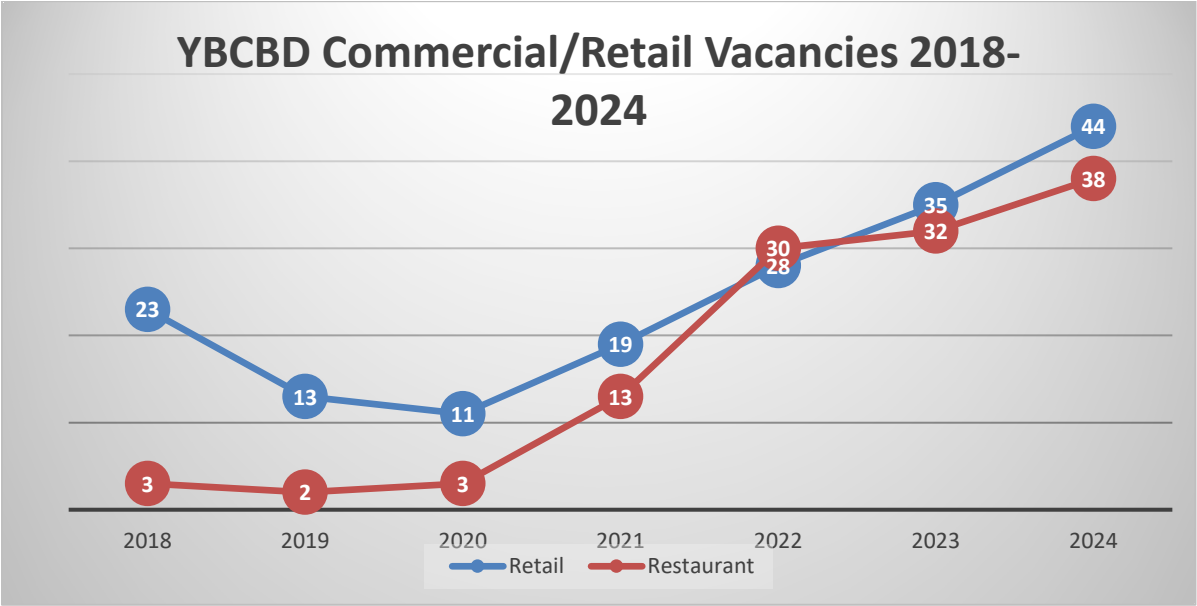
Key Balance Sheet Amounts:



Net Asset Detail:

	Prior Year Carry Forward	Current Year Assessments /Revenues	Current Year Used	Current Balance
Set Aside for Admin	1,417,754	433,264	(468,909)	1,382,109
Set Aside for BAM	119,312	459,927	(454,785)	124,454
Set Aside for CSI	2,990,403	1,356,450	(1,152,762)	3,194,092
Set Aside for SS	43,437	1,083,161	(791,941)	334,656
Invested In Fixed Assets	189,736	-	(30,094)	159,642
<b>Total Set Asides</b>	<b>4,760,642</b>	<b>3,332,802</b>	<b>(2,898,491)</b>	<b>5,194,953</b>
Restricted for FSPs	11,500	14,750	(21,000)	5,250
Restricted for Other	350	38,212	(350)	38,212
<b>Total Restricted Net Assets</b>	<b>11,850</b>	<b>52,962</b>	<b>(21,350)</b>	<b>43,462</b>
Unrestricted	59,550			934,991
<b>TOTAL NET ASSETS</b>	<b>4,832,042</b>			<b>6,173,406</b>







## Commercial/Retail Vacancies in Yerba Buena as of January 25, 2024

	Address	Use	Vacant Square Feet	Former Use	Owner
1	648 Market Street	Commercial/Restaurant	Unknown	Lee's Deli	Unknown
2	764 Harrison Street	Commercial/Restaurant	Unknown	DonBuri Ya	Unknown
3	133 2nd Street	Commercial/Restaurant	Unknown	Eddie Rickenbacker's	Unknown
4	163 2nd Street	Commercial/Restaurant	Unknown	Native Co.	Unknown
5	74 New Montgomery	Commercial/Restaurant	Unknown	Jamba Juice	Unknown
6	74 New Montgomery	Commercial/Restaurant	Unknown	Starbucks	Unknown
7	201 3rd Street	Commercial/Restaurant	Unknown	Starbucks	Unknown
8	87 Yerba Buena Lane	Commercial/Restaurant	Unknown	Unknown	Unknown
9	260 5th Street	Commercial/Restaurant	Unknown	Boba Gen	Unknown
10	270 5th Street	Commercial/Restaurant	Unknown	Vitality Bowls	Unknown
11	619 Market Street	Commercial/Restaurant	Unknown	Buckhorn Grill	Unknown
12	602 Mission Street	Commercial/Restaurant	Unknown	Archive Kitchen	Regent West LTD LP
13	606 Mission Street	Commercial/Restaurant	Unknown	Atlas Tap Room	Regent West LTD LP
14	814 Mission Street	Commercial/Restaurant	Unknown	Tokyo Express	Bulletin Building Owner LLC
15	661 Howard Street	Commercial/Restaurant	Unknown	Thirsty Bear Brewing Co.	661 Howard Street LLC
16	655 Folsom Street	Commercial/Restaurant	Unknown	Canton Dim Sum	Forton Fund LLC
17	680 Folsom Street	Commercial/Restaurant	Unknown	Specialty's & Peet's; Alexander's Steak House	Boston Properties
18	699 Folsom Street	Commercial/Restaurant	570	What's Up Dog	Unknown
19	826 Folsom Street	Commercial/Restaurant	Unknown	Zero Zero	Rowena Wu
20	657 Harrison Street	Commercial/Restaurant	Unknown	Supperclub	Cal Hotel & Restaurant Inc.
21	28 2nd Street	Commercial/Restaurant	Unknown	Mehfil Indian Restaurant	28 Second LLC
22	30 2nd Street	Commercial/Restaurant	Unknown	Subway	Unknown
23	54 2nd Street	Commercial/Restaurant	Unknown	Sunrise Deli	Unknown
24	198 2nd St	Commercial/Restaurant	Unknown	Umbria	Second & Howard 88 LLC

25	117 New Montgomery	Commercial/Restaurant	Unknown	Super Duper	Unknown
26	121 New Montgomery	Commercial/Restaurant	Unknown	K-Asian Korean Food	Unknown
27	126 New Montgomery	Commercial/Restaurant	Unknown	Chipotle	Unknown
28	140 New Montgomery	Commercial/Restaurant	Unknown	Trou Normand	Stockbridge 140 New Montgomery
29	11 3rd Street	Commercial/Restaurant	Unknown	Subway	Hearst Corporation
30	251 3rd Street	Commercial/Restaurant	Unknown	3rd Street Tap Room	SFMTA – Moscone Garage
31	311 3rd Street	Commercial/Restaurant	6550	Osha Thai	Unknown
32	360 3rd Street	Commercial/Restaurant	Unknown	La Capra	Kilroy Realty
33	1 Yerba Buena Lane	Commercial/Restaurant	Unknown	Bluestem Brasserie	Unknown
34	99 Yerba Buena Lane	Commercial/Restaurant	Unknown	Beard Papa	City of San Francisco
35	145 4th Street	Commercial/Restaurant	Unknown	Split Bread	Unknown
36	175 4th Street	Commercial/Restaurant	Unknown	Table Top Tap House	Unknown
37	71 5th Street	Commercial/Restaurant	Unknown	Kaisen Sushi	YHB San Francisco LLC
38	280 5th Street	Commercial/Restaurant	Unknown	Les Gourmands Bakery	Unknown
39	580 Market Street	Commercial/Retail	Unknown	Unknown	Unknown
40	609 Mission Street	Commercial/Retail	Unknown	Unknown	Unknown
41	611 Mission Street	Commercial/Retail	Unknown	Unknown	Unknown
42	645 Howard Street	Commercial/Retail	Unknown	Solana Labs	Unknown
43	851 Howard Street	Commercial/Retail	Unknown	Unknown	Unknown
44	850 Folsom Street	Commercial/Retail	Unknown	Unknown	Unknown
45	42 2nd Street	Commercial/Retail	Unknown	Unknown	Unknown
46	50 2nd Street	Commercial/Retail	Unknown	Alexander Book Company	Unknown
47	300 4th Street	Commercial/Retail	Unknown	Unknown	Unknown
48	165 Natoma Street	Commercial/Retail	Unknown	American Giant	Unknown
49	695 Market Street	Commercial/Retail	Unknown	Corner Bakery	Kyoya Management Company
50	731 Market Street	Commercial/Retail	Unknown	CVS	731 Market Street Owner LLC
51	625 Mission Street	Commercial/Retail	Unknown	Specialty's	Sun Life Assurance Co.
52	637 Mission Street	Commercial/Retail	Unknown	Walgreens	Unknown
53	680 Mission Street	Commercial/Retail	Unknown	Urban Remedy	Third & Mission Associates LLC

54	780 Mission Street	Commercial/Retail	Unknown	Fleet Feet Sports	Marriott Corporation
55	657 Howard Street	Commercial/Retail	Unknown	Gagosian Gallery	657 Howard Street LLC
56	749 Howard Street	Commercial/Retail	Unknown	SF Visitor Center	Redevelopment Agency of CCSF
57	801 Howard Street	Commercial/Retail	Unknown	SF Exposure Gallery	Woolf House Partners LP
58	839 Howard Street	Commercial/Retail	Unknown	Elan Event Venue	Unknown
59	843 Howard Street	Commercial/Retail	Unknown	The Green Door	Boss Investments Inc.
60	899 Howard Street	Commercial/Retail	Unknown	Burlington Coat Factory	Howard Street Associates LLC
61	725-727 Folsom Street	Commercial/Retail	727+	Museum Parc Market	Museum Parc
62	894 Folsom Street	Commercial/Retail	Unknown	My Mechanic	Unknown
63	142 2nd Street	Commercial/Retail	Unknown	Juice Shop	Unknown
64	90 New Montgomery	Commercial/Retail	Unknown	Papyrus	Unknown
65	116 New Montgomery	Commercial/Retail	Unknown	Walgreens	Unknown
66	141 New Montgomery	Commercial/Retail	Unknown	Blick Art Materials	Unknown
67	149 New Montgomery	Commercial/Retail	Unknown	Kaplan Test Prep	149 New Montgomery LLC
68	5 3rd Street	Commercial/Retail	Unknown	T-Mobile	Hearst Corporation
69	257 3rd Street	Commercial/Retail	Unknown	Multiple spaces in the Moscone Garage	SFMTA – Moscone Garage
70	335 3rd Street	Commercial/Retail	Unknown	Moscone Cleaners	Unknown
71	428 3rd Street	Commercial/Retail	Unknown	Rayko	428 Third Street LLC
72	210 4th Street	Commercial/Retail	Unknown	Unknown	TODCO
73	220 4th Street	Commercial/Retail	Unknown	Unknown	TODCO
74	161 4th Street	Commercial/Retail	Unknown	Brows n More	Unknown
75	165 4th Street	Commercial/Retail	Unknown	Chronicle Books	Unknown
76	7 3rd Street	Commercial/Retail	Unknown	Starbucks	Hearst Corporation
77	829 Folsom Street	Commercial/Retail	3000+	Unknown	Unknown
78	300 5th Street	Commercial/Retail	Unknown	Shell Gas Station	Unknown
79	365-371 5th Street	Commercial/Retail	Unknown	Unknown	Unknown
80	650 Harrison Street	Commercial/Retail	Unknown	Fastsigns	Ares Commercial Properties
81	844-846 Folsom Street	Mixed Use/Retail	Unknown	Unknown	844-6 Folsom LLC
82	893-895 Folsom Street	Mixed Use/Retail	8,254	Elite Audio Systems	Market Street Property Management

## Description and Status of Each Contract to Provide Programs/Service

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### **Streetplus**

- Starting in January 2022 we signed a three-year agreement with Streetsplus for cleaning and community guide services throughout the district, along with Social Services Specialist services to work solely with our street population. Services are provided 365 Days a year. The YBCBD meets weekly with Streetsplus to discuss how to continually improve services.

### **San Francisco Police Department**

- The YBCBD contracted with the San Francisco Police Department to engage 10B police officers as of July 1, 2009. In July 2021, we adjusted the daily hours of our Patrol Officer. Officers work either 8 or 10 hours a day, 365 days a year. Officers dedicate daily time to walking the neighborhood with a Community Guide and conducting “meet and greets” with neighborhood businesses and residential properties.

### **Profile Strategies**

- We have worked with Profile Strategies since 2009 on public relations and marketing efforts. They serve as our media expert and contact, are instrumental in developing mailings to property owners, and provide public relations services.