

A G E N D A
Yerba Buena Community Benefit District
Executive Committee Meeting
Tuesday, February 27, 2024 from 1:30-3:00 pm
Yerba Buena Gardens Community Room



All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to two minutes to address the committee.

NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES

B. INTRODUCTIONS

C. APPROVAL OF MINUTES

D. DISCUSSION on Board Orientation Process

E. DISCUSSION on Street Life Plan Refresh

F. DISCUSSION on 5th and Harrison Dog Park

G. DISCUSSION on Service Provider

H. ORGANIZATIONAL UPDATES

1. First Thursday Event
2. Branding Project
3. Plaza Legislation
4. City one-time grants for impact of APEC on security zone
5. Ground Floor Retail and Office Vacancies
6. Recent openings and potential press event Staffing
7. City College Mural
8. April Board Meeting
9. Other

I. DISCUSSION on an Organizational Strategic Planning Process

J. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION

K. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

L. ADJOURN

Upcoming Executive Committee Meetings

Mar 28, May 23, Jul 25, Aug 22, Oct 24