

## AGENDA

Yerba Buena Community Benefit District  
Marketing Committee Meeting  
**Tuesday, May 7**  
**1:00 p.m. to 2:00 p.m.**

Yerba Buena Gardens Community Room

All YBCBD Committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not listed on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and at any order, at the discretion of the Chair or by a vote of a majority of the members present.

- A. Call to order
- B. Introductions
- C. Review / Approve minutes from the January 31, 2024 Marketing Committee meeting.
- D. Branding and Marketing overview
- E. Creative:MINT branding presentation
- F. Announcements
- G. Public comment on items not on the agenda
- H. Adjourn

Please RSVP to Jill Linwood [jlinwood@ybcbd.org](mailto:jlinwood@ybcbd.org) by  
6 pm on Monday, May 6.