

A G E N D A
Yerba Buena Community Benefit District
Executive Committee Meeting
Thursday, May 23, 2024
1:30 pm - 3:00 pm
Yerba Buena Gardens Community Room



All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

PLEASE NOTE: The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES**
- B. INTRODUCTIONS**
- C. APPROVAL OF MINUTES**
- D. CHAIR REPORT**
 - a. DISCUSS the Agenda for the June 2024 Board Meeting
 - b. PROVIDE UPDATE on Executive Director Performance Review Process
- E. SERVICES COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Service provider transition
- B. STREETS COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Streets Committee Projects
 - i. City College Mural
 - ii. Art All Around program
 - iii. 5th and Harrison Dog Bark
- C. MARKETING COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Branding Process
- D. FINANCE COMMITTEE REPORT**
 - 1. DISCUSS/APPROVE FY24 Budget
- E. EXECUTIVE DIRECTOR REPORT**
 - 1. RECEIVE UPDATE from Executive Director
 - i. Downtown First Thursday's event
 - ii. OEWD Security/Beutification/Hospitality District
 - iii. Next Level Ambassador Program
 - iv. Database Initiative
 - v. Other
- F. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**
- G. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- H. ADJOURN (3:00pm)**