

A G E N D A
Yerba Buena Community Benefit District
Executive Committee Meeting
Thursday, August 22, 2024
1:30 pm - 3:00 pm
Yerba Buena Gardens Community Room



All YBCBD committee meetings are open to the public. Attendees may address the committee on items appearing on the agenda and may also address the committee on items not on the agenda during the General Public Comment period if the matters addressed are within the scope of the committee's authority. Each speaker shall have up to two minutes to address the committee.

PLEASE NOTE: Any times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES**
- B. INTRODUCTIONS**
- C. APPROVAL OF MINUTES**
- D. CHAIR REPORT**
 - a. DISCUSS the Agenda for the September 2024 Board Meeting
 - b. RECEIVE UPDATE/DISCUSS Nominating Committee
 - c. DISCUSS process to create a long term 2035 Yerba Buena Plan
- E. MARKETING COMMITTEE REPORT**
 - a. REVIEW/DISCUSS/APPROVE logo design
 - b. RECEIVE UPDATE on Brand Rollout
 - c. Other
- F. COMMUNITY BENEFIT FUND REPORT**
 - a. RECEIVE UPDATE on Community Benefit fund
- G. SERVICES COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Service provider transition
 - 2. RECEIVE UPDATE on SFPD 10b program
 - 3. Other
- B. STREETS COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Streets Committee Projects
 - i. Art All Around program
 - ii. 5th and Harrison Dog Bark
 - iii. Street Life Plan
 - iv. Other
- C. AUDIT COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on the FY23 audit.
- D. FINANCE COMMITTEE REPORT**
 - 1. RECEIVE UPDATE on Finance Committee and year to date financials
- E. EXECUTIVE DIRECTOR REPORT**
 - 1. RECEIVE UPDATE from Executive Director
 - i. Downtown First Thursdays event
 - ii. OEWD Grants
 - 1. Activation
 - 2. Security/Safety
 - 3. Beautification
 - iii. SF Alley Legislation
 - iv. Other
- F. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**

G. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA

H. ADJOURN