

**A G E N D A**  
**Yerba Buena Community Benefit District**  
**Board of Directors Meeting**  
**Tuesday, September 10, 2024**  
**4:00 pm - 6:00 pm**  
**W Hotel**



All YBCBD Board and Committee meetings are open to the public. Attendees may address the board on items appearing on the agenda and may also address the Board on items not on the agenda during the General Public Comment period, so long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to 2 minutes to address the committee.

**PLEASE NOTE:** The times listed next to each agenda item are suggestions only. The YBCBD reserves the right to take up any agenda item at any time after the posted meeting time, and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

- A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES (4:00pm)**
- B. INTRODUCTIONS**
- C. BRAINSTORM/DISCUSS** Yerba Buena 2035
- D. CHAIR REPORT**
  - a. RECEIVE UPDATE on August Executive Committee Meeting
  - b. RECEIVE UPDATE/DISCUSS Nominating Committee
- E. APPROVAL OF MINUTES**
- F. AUDIT COMMITTEE REPORT**
  - 1. DISCUSS/APPROVE the FY24 audited financial statements
- G. MARKETING COMMITTEE REPORT**
  - a. REVIEW/DISCUSS/APPROVE logo design
  - b. RECEIVE UPDATE on Brand Rollout/Website Updates/Neighborhood Event Calendar/Map
- H. COMMUNITY BENEFIT FUND REPORT**
  - a. RECEIVE UPDATE on Community Benefit fund
- I. SERVICES COMMITTEE REPORT**
  - a. RECEIVE UPDATE on Service provider transition
  - b. RECEIVE UPDATE on SFPD 10b program
- J. STREETS COMMITTEE REPORT**
  - a. RECEIVE UPDATE on Streets Committee Projects
    - i. Art All Around program
    - ii. 5<sup>th</sup> and Harrison Dog Bark
    - iii. Street Life Plan
- K. FINANCE COMMITTEE REPORT**
  - a. RECEIVE UPDATE on Finance Committee and year to date financials
- L. EXECUTIVE DIRECTOR REPORT**
  - a. RECEIVE UPDATE from Executive Director
    - i. APEC Small Business Grants
    - ii. OEWD Activation and Beautification Grant
    - iii. OEWD 4<sup>th</sup> and Mission Security RFP
    - iv. Dreamforce Update
- M. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**
- N. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**
- O. ADJOURN**