



MEETING AGENDA
Marketing Committee
Wednesday, October 23 from 1:00-2:00 pm
Yerba Buena Gardens Community Room

All Yerba Buena Partnership committee meetings are open to the public. Attendees may address items appearing on the agenda and may also address items not listed on the agenda during the public comment period, as long as the matters addressed fall within the scope of the committee's authority. Each speaker shall have up to two minutes to address the committee.

NOTE: The times listed next to each agenda item are suggestions only. The Yerba Buena Partnership reserves the right to take up any agenda item at any time after the posted meeting time, and at any order, at the discretion of the Chair or by a vote of a majority of the members present.

AGENDA

- A. Call to order**
- B. Introductions**
- C. REVIEW / APPROVE minutes from the July 31, 2024 Marketing Committee meeting.**
- D. REVIEW / DISCUSS timeline for brand rollout.**
 - Public realm branded materials incl uniforms, equipment, more
 - Website
 - PR, marketing, and promotions
- E. DISCUSS opportunities at DFT.**
- F. Announcements**
- G. Public comment on items not on the agenda.**
- H. Adjourn**