



Request for Proposals (RFP): Moscone Center Pedestrian Corridor Plan
Additional Q&A submitted by email
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Q: For the community & stakeholder engagement scope, is it expected that the consultant will be responsible for notification and organizing the community engagement meetings & workshops (invitations, meeting location logistics and similar) or can there be an expectation that the Partnership (and Alliance) may take the lead on this?

A: The awarded firm will serve as the lead and will be responsible for the community engagement meeting and workshop logistics, with the Yerba Buena Partnership and Union Square Alliance providing support in connecting the awarded firm to community partners and key stakeholders who will participate in the engagement process.

Q: Will Yerba Buena act as logistics facilitator for the Community Engagement scope or is there an anticipated need for a local engagement consultant?

A: The awarded firm will serve as the lead and will be responsible for the community engagement meeting and workshop logistics, with the Yerba Buena Partnership and Union Square Alliance providing support in connecting the awarded firm to community partners and key stakeholders who will participate in the engagement process.

Q: Do you anticipate any engagement with the various City departments at this stage of the project?

A: Select City departments (ex. SFMTA, Public Works, OEWD, Moscone Center/Convention Facilities) should be included in the key stakeholder engagement strategy. The Yerba Buena Partnership will assist in connecting the awarded firm to representatives from the agencies.

Q: To facilitate the community outreach process, does Yerba Buena Partnership envision there might be value in convening a dedicated working group or advisory committee for this project? Or, is it more likely that we'd want to meet with already existing working groups/standing committees?

A: Yes, a dedicated working group with representatives from key stakeholders and community members will be assembled to support the project.



Q: Could you provide a level of cost estimate required at this stage? Will it be focused on capital improvement, program / operations / management, or both pending the outcome of vision / schematic design / specific concepts?

A: At this stage rough order of magnitude cost estimates for both the capital improvement and the program/operations/management will be adequate.

Q: Is the expectation that the final plan will be a similar report as the Street Life Plan or is there flexibility in the type of final plan document?

A: The final plan should include specific and actionable short- and medium-term projects/initiatives/recommendations. Longer term ideas are also welcome. There is flexibility in the presentation of the plan, it does not need to mimic the format of the Yerba Buena Street Life Plans.

Q: What is the limit of work? Does it include the road? And if so, how many lanes?

A: It is expected that the recommendations will focus of sidewalks and pedestrian spaces, however consultants may also opt to provide feasible recommendations for roadway. The final plan should include specific and actionable projects/initiatives/recommendations, primarily with short and medium term implementation timelines.

Q: Does Yerba Buena foresee the need for a traffic consultant? If so, do you have a relationship with one already?

A: It is expected that the recommendations will focus of sidewalks and pedestrian spaces, however consultants may also opt to provide feasible recommendations for roadway. The Yerba Buena Partnership does not currently have relationship with any specific traffic consultant. The final plan should include specific and actionable projects/initiatives/recommendations, primarily with short and medium term implementation timelines.

Q: Are subconsultant qualifications required as part of the proposal package?

A: Yes, please provide qualifications for subconsultants.

Q: Is there a preferred start and/or end date for the project?

A: The Yerba Buena Partnership plans to award the contract in January 2025, preferred start date is no later than February 2025. We are deferring to the expertise of the responding firms to present a realistic timeline for the development of the Plan.



Q: For the SOMA Pilipinas Documents - I am seeing the Design Toolkit and CHHES report, but I wanted to ask if there was also a Master Plan document publicly available? I didn't see it on this page yet.

A: The SOMA Pilipinas Master Plan is still in draft form and is not publicly available yet. However, we anticipate that the document will be available before the kick-off of this project.

Q: For the Yerba Buena Partnership - I am seeing the 2019 Street Life Plan - the one with the orange figures on the cover shown in slide 6 would be the past 2011 version, correct?

A: The Yerba Buena Partnership has two Street Life Plans. The first version, with orange figures on the cover, was published in 2011. This version is a comprehensive plan with several specific projects/initiatives. The second version was published in 2019, it has served primarily as a selection criteria tool to guide the Partnership in project selection. The Yerba Buena Partnership will be seeking a third update to combine and build on the existing Street Life Plans. There will be a separate RFP released for the update of the Yerba Buena Street Life Plan. The Moscone Pedestrian Corridor Plan will be adopted into the broader Street Life Plan.

Q: Does Yerba Buena Partnership have any ongoing resources for data collection that might be relevant to the scope? (for example Placer.ai data or similar)

A: The Yerba Buena Partnership has access to Placer.ai and can run reports/share data as needed to the awarded firm.