



**YERBA  
BUENA  
PARTNERSHIP**

**MEETING  
AGENDA AND PACKET**



**Yerba Buena Community Benefit District  
dba Yerba Buena Partnership**

**Board Meeting Agenda  
Tuesday, January 14, 2025 at 4pm  
SPUR Urban Center - 654 Mission Street, 2<sup>nd</sup> Floor**

All Yerba Buena Partnership Board meetings are open to the public. Attendees may address the Board on items appearing on the agenda and may also address the Board on items not on the agenda during the General Public Comment period if the matters addressed are within the scope of the Board's authority. Each speaker shall have up to two minutes to address the Board.

The Yerba Buena Partnership reserves the right to take up any agenda item at any time and in any order, at the discretion of the Chair or by a vote of a majority of the members present.

**A. CALL TO ORDER AND REVIEW OF PUBLIC COMMENT GUIDELINES**

**B. INTRODUCTIONS**

**C. REPORT ON CONFLICTS OF INTEREST**

**D. APPROVAL OF MINUTES**

**E. CHAIR REPORT**

- a. **PRESENT/APPROVE** 2025 Slate of Board officers, Committee Chairs and Directors
  - i. Board Officers/Committee Chairs
    - Rachel Gordon, Chair
    - Anita Engles, Vice Chair
    - Will Clements, Finance Committee Chair/Treasurer/Secretary
    - Maria Kelly, Marketing Committee Chair
    - Ken Bukowski, Public Spaces Committee Chair
    - John McBride, Clean and Safe Committee Chair
    - Mike Seder, Audit Committee Chair
    - tbd, Community Benefit Fund Committee Chair
  - ii. New Directors
    - Simon Bertrang, Executive Director, SF New Deal
    - Desi Danganan, Founder and Executive Director, Kultivate Labs and Plinth Agency
    - Matt Field, Co-Chief Executive Officer, TMG Partners
    - Sheila Shin, Chief Operating Officer and Chief Experience Officer, SFMOMA
- b. **RECOGNIZE** Katharine Greenbaum, Andrew Hennis, Lisa Kirvin and Aaron Lima for outstanding Board Service.
- c. **DISCUSS** 2025 Board and Committee Meeting Schedule

**F. EXECUTIVE DIRECTOR REPORT**

- a. **RECEIVE UPDATE** from Executive Director

- b. **DISCUSS/REVIEW/APPROVE** Office lease with Underwriter Fire Patrol Partners for office space at 149 Natoma Street, Suite 200 for the term February 1, 2025-January 31, 2031 for the amount of \$4,791.67/month increasing 2% a year during term of lease.

**G. PUBLIC SPACES COMMITTEE REPORT**

- a. **REVIEW** Public Spaces Committee scope and responsibilities
- b. **RECEIVE UPDATE** on 2025 projects
- c. **DISCUSS/REVIEW/APPROVE** agreement with Bionic for Moscone Convention Corridor Plan Design Services in the amount of \$150,000

**H. CLEAN AND SAFE COMMITTEE REPORT**

- a. **REVIEW** Clean and Safe Committee scope and responsibilities
- b. **RECEIVE UPDATE** on Clean and Safe Program and HEART Safety Grant

**I. MARKETING COMMITTEE REPORT**

- a. **REVIEW** Marketing Committee scope and responsibilities
- b. **RECEIVE UPDATE** from Marketing Committee

**J. FINANCE COMMITTEE REPORT**

- a. **REVIEW** Finance Committee scope and responsibilities
- b. **RECEIVE UPDATE** from Finance Committee

**K. AUDIT COMMITTEE REPORT**

- a. **REVIEW** Audit Committee scope and responsibilities
- b. **RECEIVE UPDATE** from Audit Committee

**L. COMMUNITY BENEFIT FUND COMMITTEE REPORT**

- a. **REVIEW** Community Benefit Fund Committee scope and responsibilities
- b. **RECEIVE UPDATE** from Community Benefit Fund Committee

**M. ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**

**N. GENERAL PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA**

**O. ADJOURN**